

RATE CARD

SERVICES & PRICING / 2026 / VAT EXCLUDED

SERVICE	DESCRIPTION	RATE
GRAPHIC DESIGN		— 01
Art Direction	Creative concept & supervision	€100/h
Brand Identity	Logo, system, guidelines	From €2,500
Logo Design	Logo + basic applications	From €900
Editorial Design	Magazines, lookbooks, reports	€65/h
Print Design	Packaging, posters, flyers	€60/h
Pitch Deck / Presentation (Project)	Corporate or investor deck (Project)	From €1,200
Pitch Deck / Presentation	Corporate or investor deck	€30/h
DEVELOPMENT		— 02
Frontend Development	HTML, CSS, JS, React	€75/h
Backend Development	APIs, databases, integrations	€80/h
CMS/CRM Development	Custom themes & plugins	€75/h
General Maintenance	Monthly retainer — updates, backups, security	€120/mo
Software Development	Custom Software Development	From €3,500
AI Agent Development	Models, Fine Tuning, Custom UI	From €5,800
Technical Support	Hourly retainer	€70/h
2D VIDEO & ANIMATION		— 03
Motion Graphics	Logo animation, UI motion, titles	€70/h
2D Character Animation	Rigged character animation	€85/h
Video Editing	Cuts, color, sound design	€55/h
Explainer Video (60s)	Concept, script, animation, VO	From €3,800
Social Media Video	Reels, TikTok, Shorts (15–30s)	From €550
Storyboard & Animatic	Pre-production deliverable	€70/h
3D ANIMATION		— 04
3D Modeling	Product, character, environment	€95/h
3D Animation	Rigging, keyframing, simulation	€95/h
Product Visualization	Photorealistic renders	€100/h
3D Rendering	Render setup & post-production	€90/h
Product Animation (30s)	Full 3D product spot	From €5,500

NOTES

All rates exclude VAT (21%) · Hourly rates billed in 15-min increments · Project rates require 50% deposit
All hourly rates outside normal working hours or at weekends are subject to an additional 30% surcharge, as stipulated in the Spanish collective agreements.
Revisions: 2 rounds included, additional rounds billed hourly · Rates valid through 2026
All these rates are part of a standard package.
For detailed quotes, larger-scale projects, or projects relating to event production or exhibition design, please contact info@lume-office.com