

Dani Costa is a Barcelona-based creative director dedicated to pioneering projects at the intersection of culture and creativity.

I bring together creative direction, graphic design, interactive development, video production, and photography to transform ideas into fully realized projects, from initial concept through to final execution.

I design and produce integral event experiences and cutting-edge digital interactions across various fields including fashion, music, design and architecture.

My mission is to create a positive impact where brands, people, and culture converge. I specialize in helping our clients connect with their specific communities, delivering compelling communications that inspire thought, reflection, and action.

## Dani Costa

### Project Management & AI Specialist

Diploma degree in Telecommunications  
Bachelor's degree in Fine Arts  
Master's Degree in Graphic Design & Digital Media  
Technical Strategic Consultant  
Founder of lume.office

NEOM Bay Strategy  
NEOM Livability Design Principles  
NEOM Integrated Strategy (IS)  
NEOM Projects. The Spine Animations  
NEOM Designs Experience APP  
NEOM Bay Mansions App  
NEOM Mountain Mansions App  
NEOM Bay Masterplans App  
NEOM The Line FB#01  
NEOM Board Presentations Website & App  
NEOM Museum  
NEOM Gulf of Aqaba Sci-Fi Ideation Imagery App  
NEOM Project Y App  
NEOM Masterplans. VR & APP Development  
NEOM The Line Public Exhibition. Riyadh  
NEOM Enowa Generation Sites  
NEOM Magna FB#09  
NEOM Magna FB#10  
NEOM Magna FB#12  
NEOM Magna FB#15  
NEOM Shushah FB#12. APP Development  
NEOM Mobility Platform  
NEOM Tabuk Buffer. APP Development

VESTAS. Wind Space. Madrid - Interactive Dev.  
FCB. Fútbol Club Barcelona Museum. Barcelona  
DEXEUS Foundation. Be a Woman, today Exhibition  
Naval Museum Exhibition Madrid - Interactive Dev  
Exhibition MIPIM Cannes – AV Interactive Installation  
Fira Barcelona – Web/App Development  
MWCongress Barcelona / Shanghai  
EMAV – Web/App/ Alumni Digital Portfolio Tool  
Barcelona Fire Museum - Interactive Dev  
Barcelona Stand at IOT Solution World Congress  
HP – Customer Experience User Journey  
Cosmo Caixa - Barcelona Science Museum.  
Experiment 2100. Tech Consultant / Lead Developer  
Kuwait Science Museum (Sheikh Abdullah Al Salem Cultural Centre). Periodic Table Interactive Installation  
EVERIS Living Lab. Tech Consultant / Lead Dev  
Colonial. AV Installation / Live Experiences. Lead Dev  
FCB. Fútbol Club Barcelona. Haikou Experience  
Museum. China - Tech Consultant / Lead Developer  
Massimo Dutti. New Typography Project  
Helmut Newton. Fact & Fiction - Video Installation  
ZARA. Shaping Today X Tomorrow Exhibition  
KSP Aviation Museum. Riyadh

## Main clients

**NEOM**

**INDITEX**

**HP – Hewlett-Packard**

**La Caixa**

**FCB – Fútbol Club Barcelona**

**Seat / Cupra**

**MWC – Mobile World Congress**

**ISE – Integrated Systems Europe**

**Barcelona City Council**

**Fira Barcelona**

...

## Main projects

VESTAS. Wind Space. Interactive Installation. Madrid

FCB. Fútbol Club Barcelona Museum. Barcelona

DEXEUS Foundation. Be a Woman, today Exhibition. Barcelona

Naval Museum Exhibition. Madrid

Fira Barcelona. Web Development / App Development

MWCongress. Barcelona / Shanghai

Barcelona Fire Museum. Barcelona City Council

IOT Solution World Congress. Barcelona

HP (Hewlett-Packard). Customer Experience User Journey

Cosmo Caixa. Barcelona Science Museum. Experiment 2100.

Kuwait Science Museum (Sheikh Abdullah Al Salem Cultural Centre)

EVERIS Living Lab. Barcelona

FCB. Fútbol Club Barcelona. Haikou Experience Museum. China

Massimo Dutti. New Typography Project

ZARA. Shaping Today X Tomorrow Exhibition

KSP Aviation Museum. Riyadh

Project Management  
AI LLM & Software Development  
API Integration  
Process Automation

Productos

# Structured Finance



Agentes

|                                                                                                                                                  |                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <br>Análisis de Due Diligence                                   | <br>Screening de Oportunidades                        |
| <br>Preparación de presentaciones                               | <br>Monitorización y Alertas<br><span>● ACTIVO</span> |
| <br>Modelización financiera asistida<br><span>● ACTIVO</span> |                                                                                                                                        |

AGENTES ACTIVOS

|                                  |   |
|----------------------------------|---|
| Monitorización y Alertas         | 1 |
| Modelización financiera asistida | 1 |

Informes y reporting

Informes Predefinidos + Historial

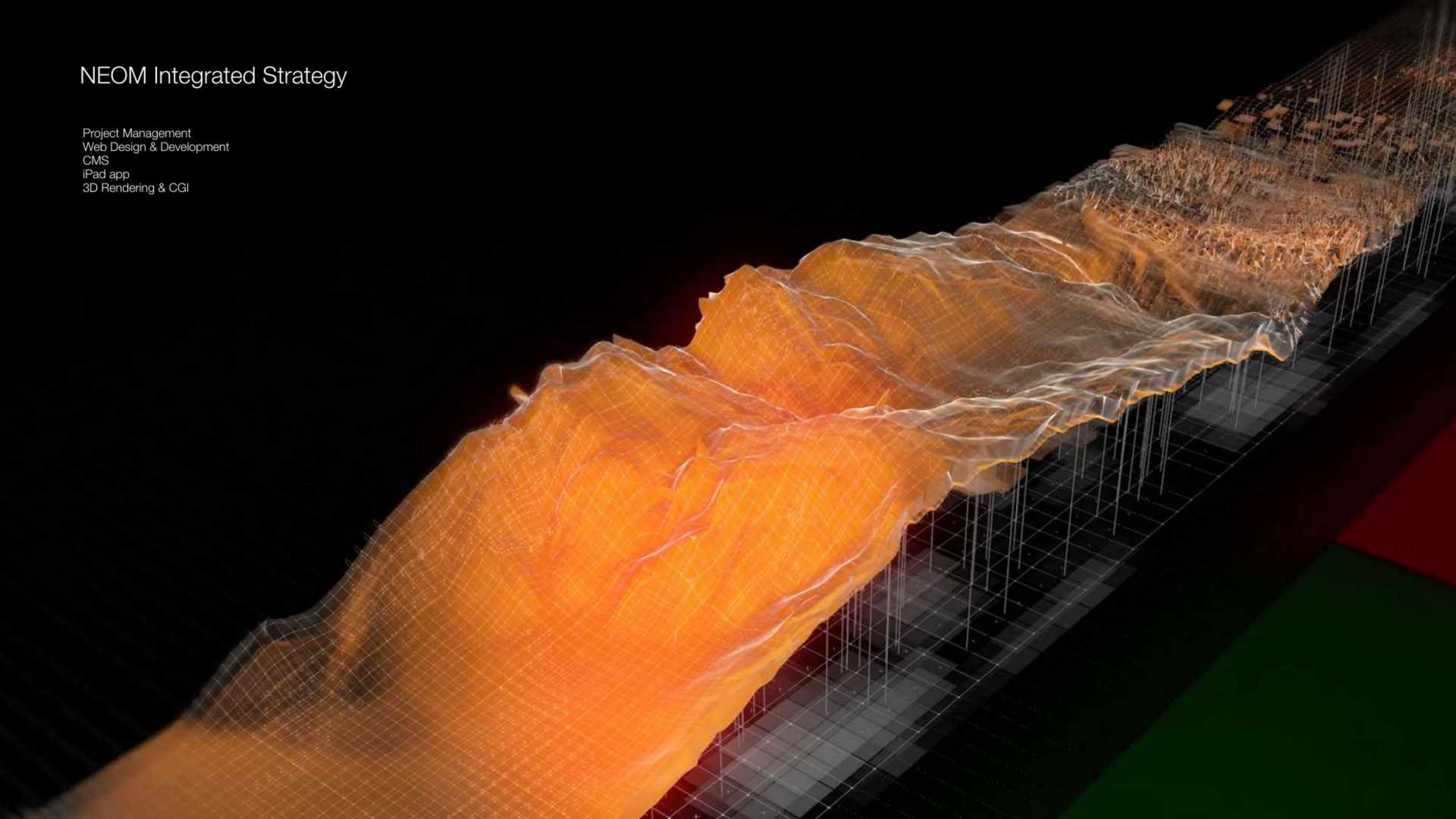
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|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
|  Informe Semestral                                                                                                   | > |
|  Grandes Operaciones - Structured Finance<br>/ Último año / Structured Finance / Operaciones > 200M€ / Internacional | > |
|  Informe Genérico de Productos<br>/ Últimos 6 meses / Genérico Productos / Operaciones > 200M€ / Internacional     | > |
|  Informe Genérico de Industrias<br>/ 2S 2025 / Genérico Industrias / >\$200M / Internacional                       | > |
| Monoproducto - Structured                                                                                                                                                                               |   |

¿Cómo puedo ayudarte?



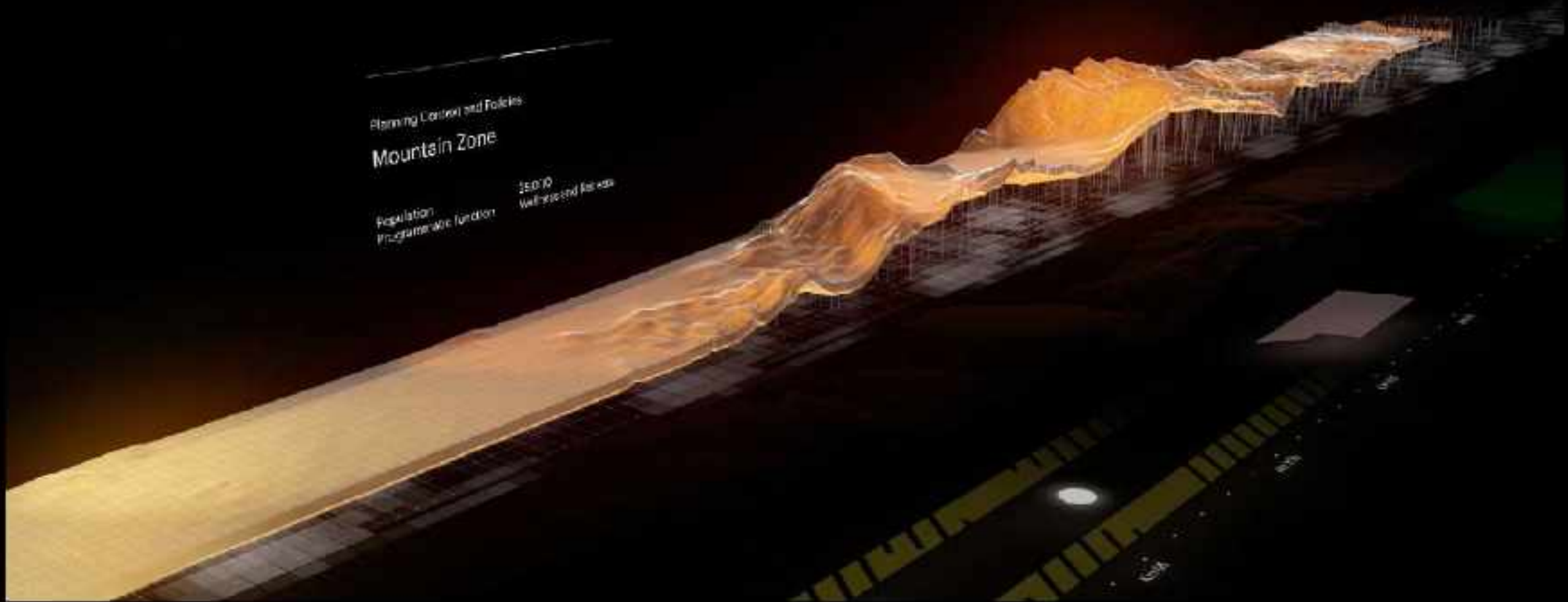
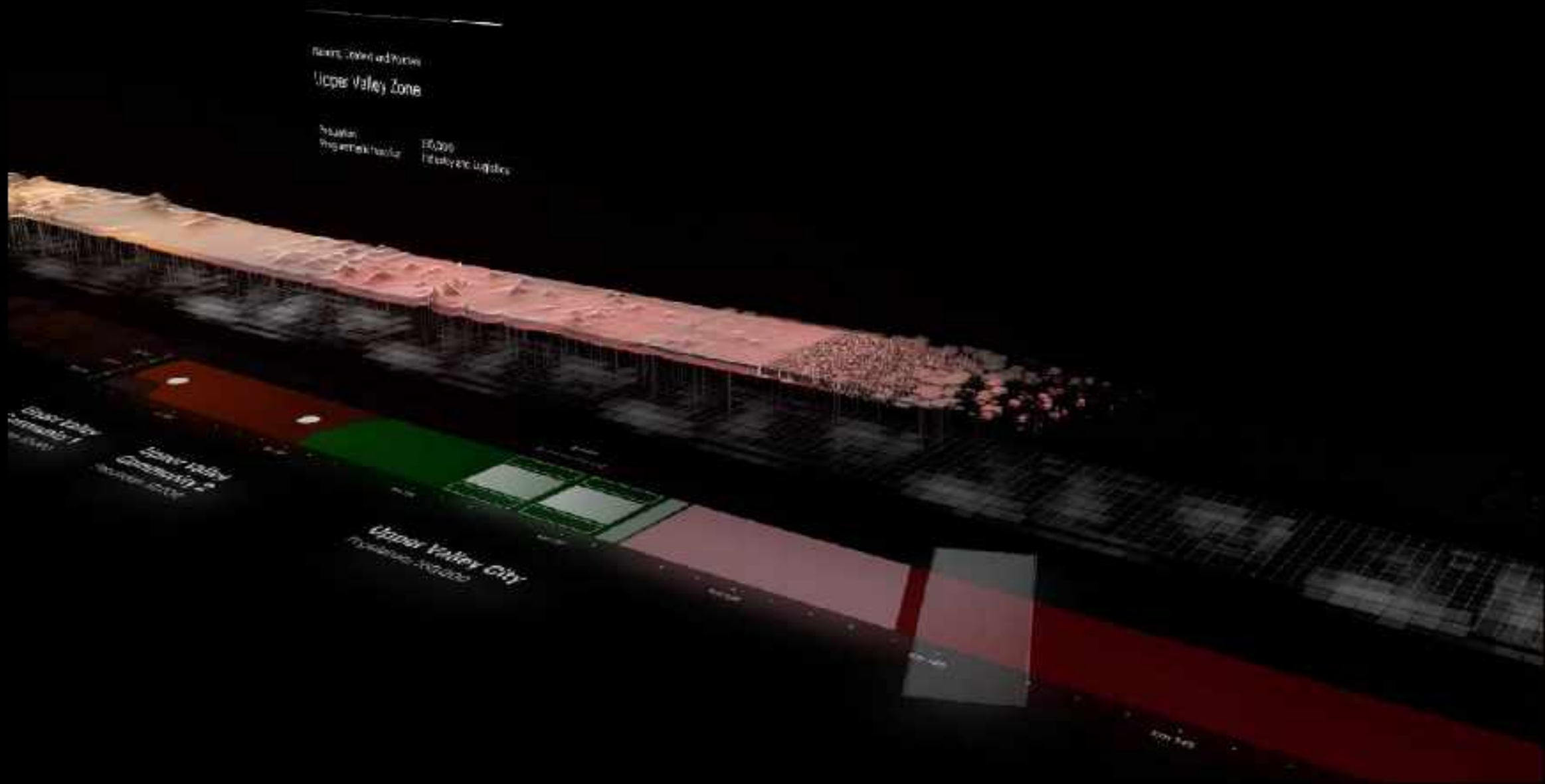
# NEOM Integrated Strategy

Project Management  
Web Design & Development  
CMS  
iPad app  
3D Rendering & CGI



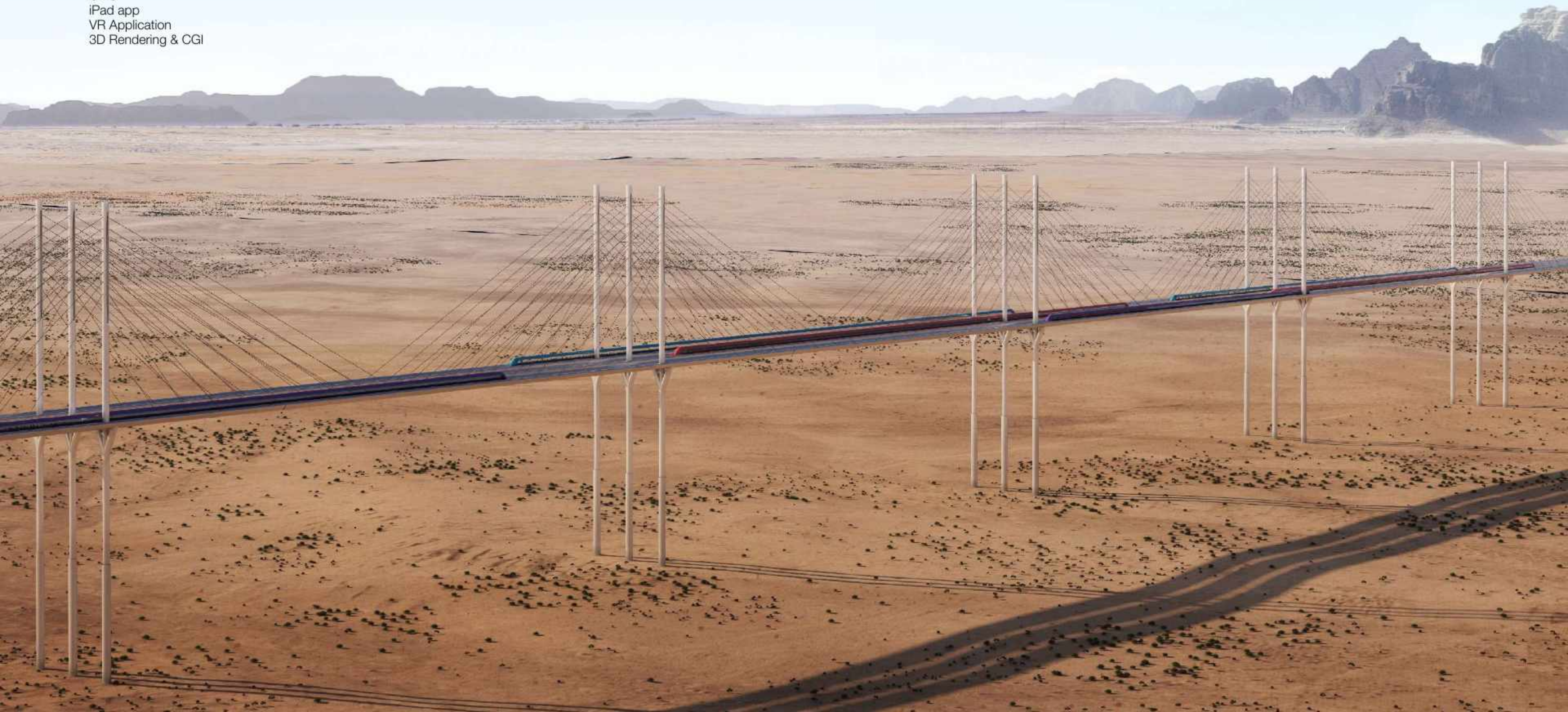
# NEOM Integrated Strategy

- Project Management
- Web Design & Development
- CMS
- iPad app
- VR Application
- 3D Rendering & CGI



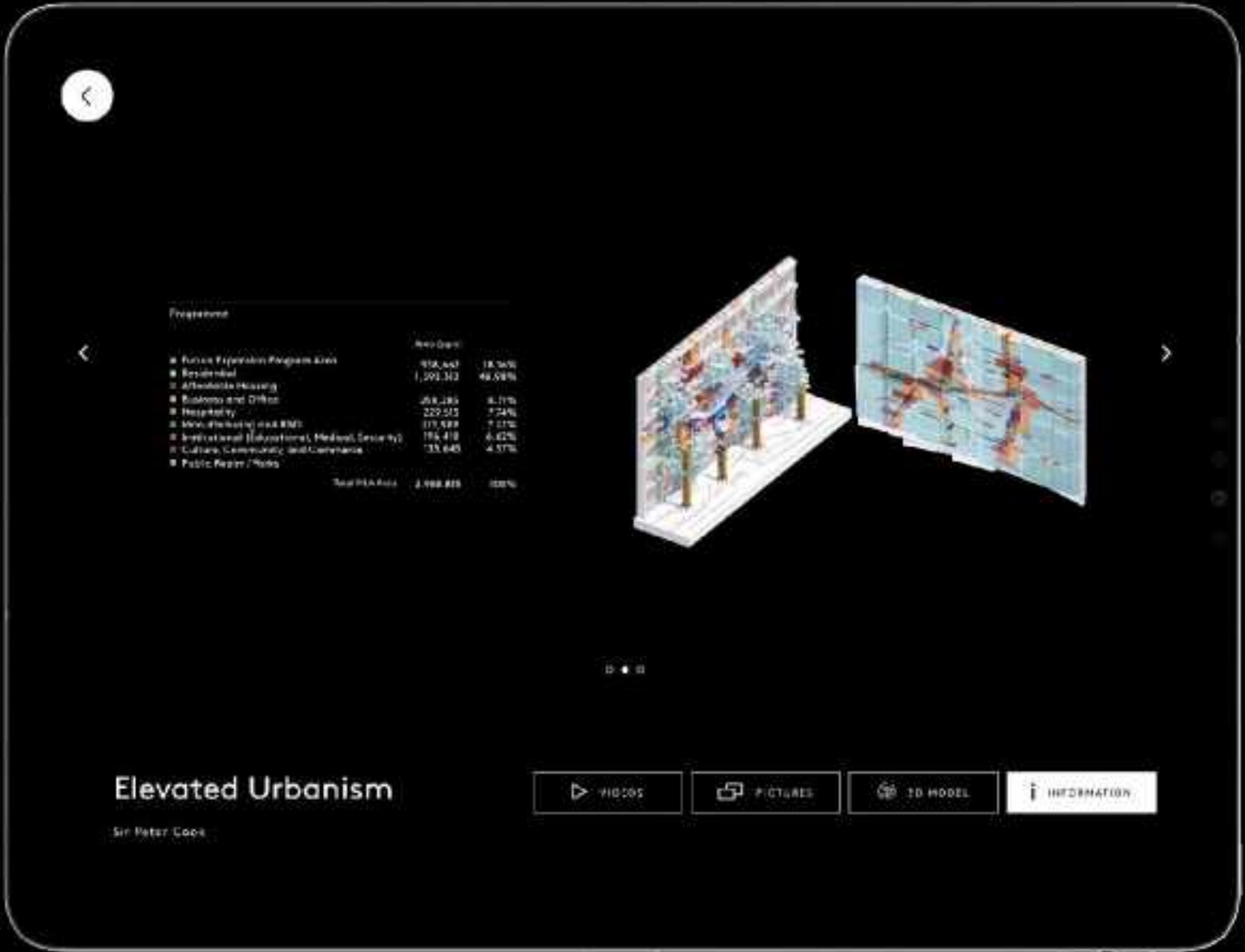
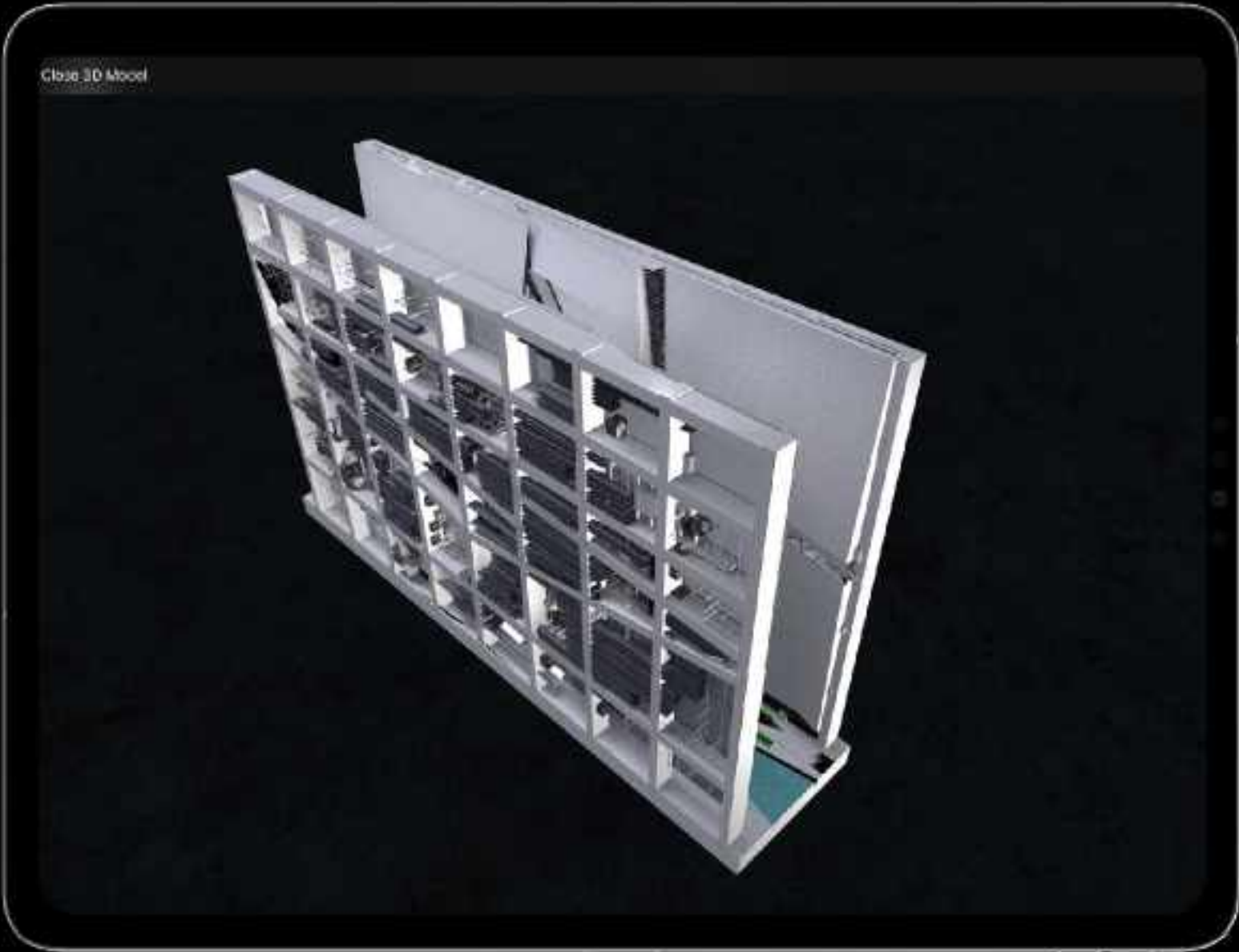
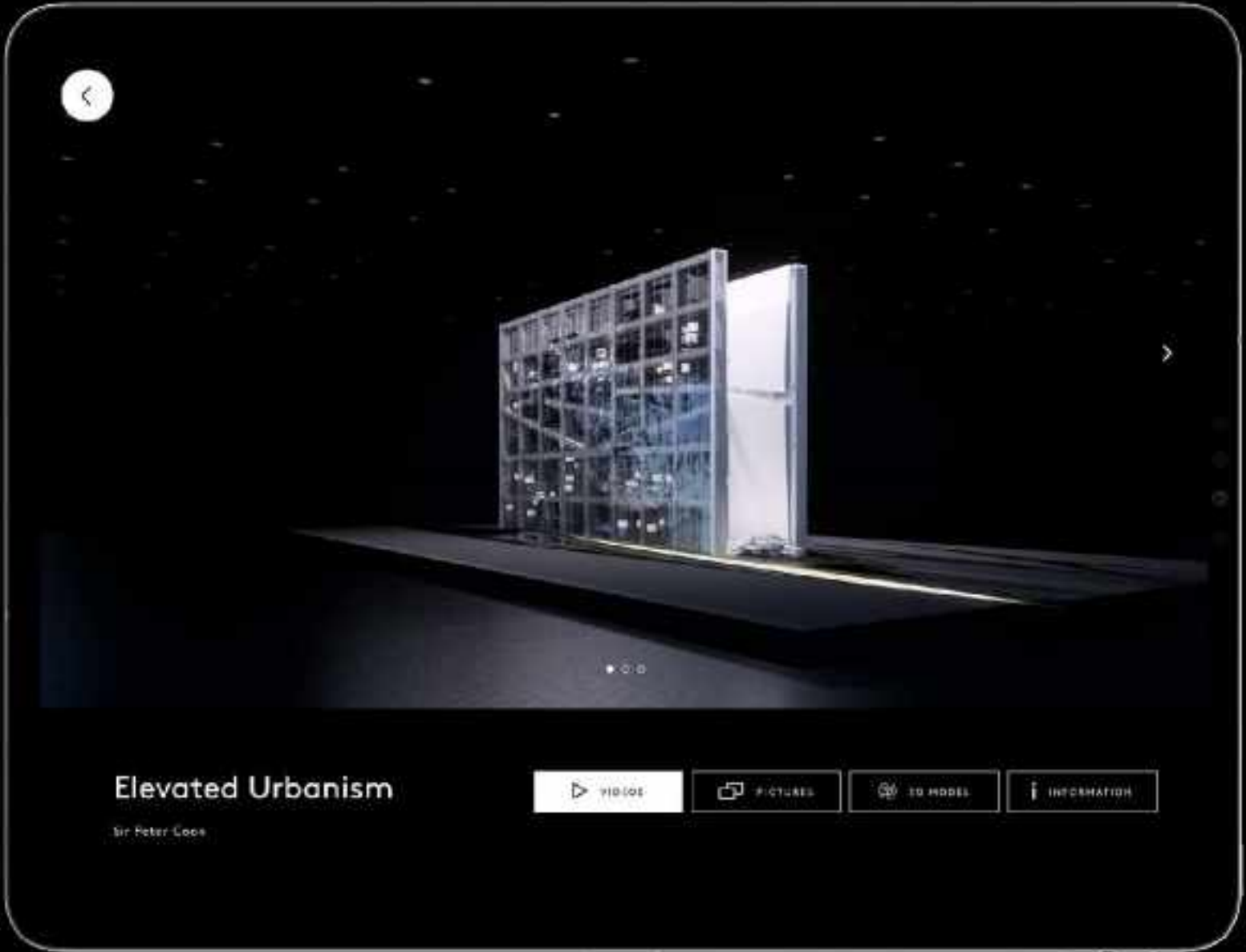
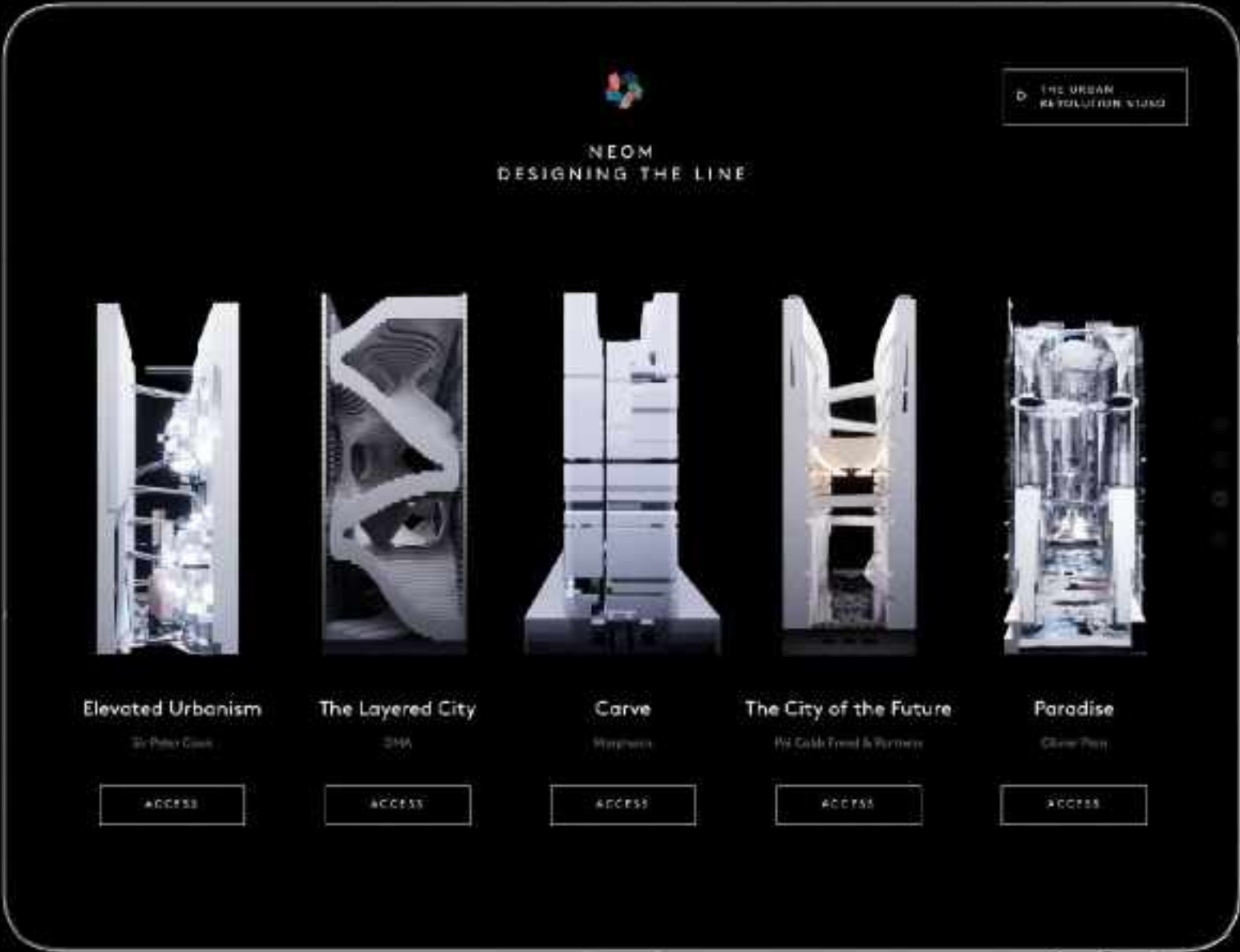
# NEOM Integrated Strategy

Project Management  
Web Design & Development  
CMS  
iPad app  
VR Application  
3D Rendering & CGI



# NEOM Designing The Line

Project Management  
iPad app  
3D Rendering & CGI



# MAGNA FB#12

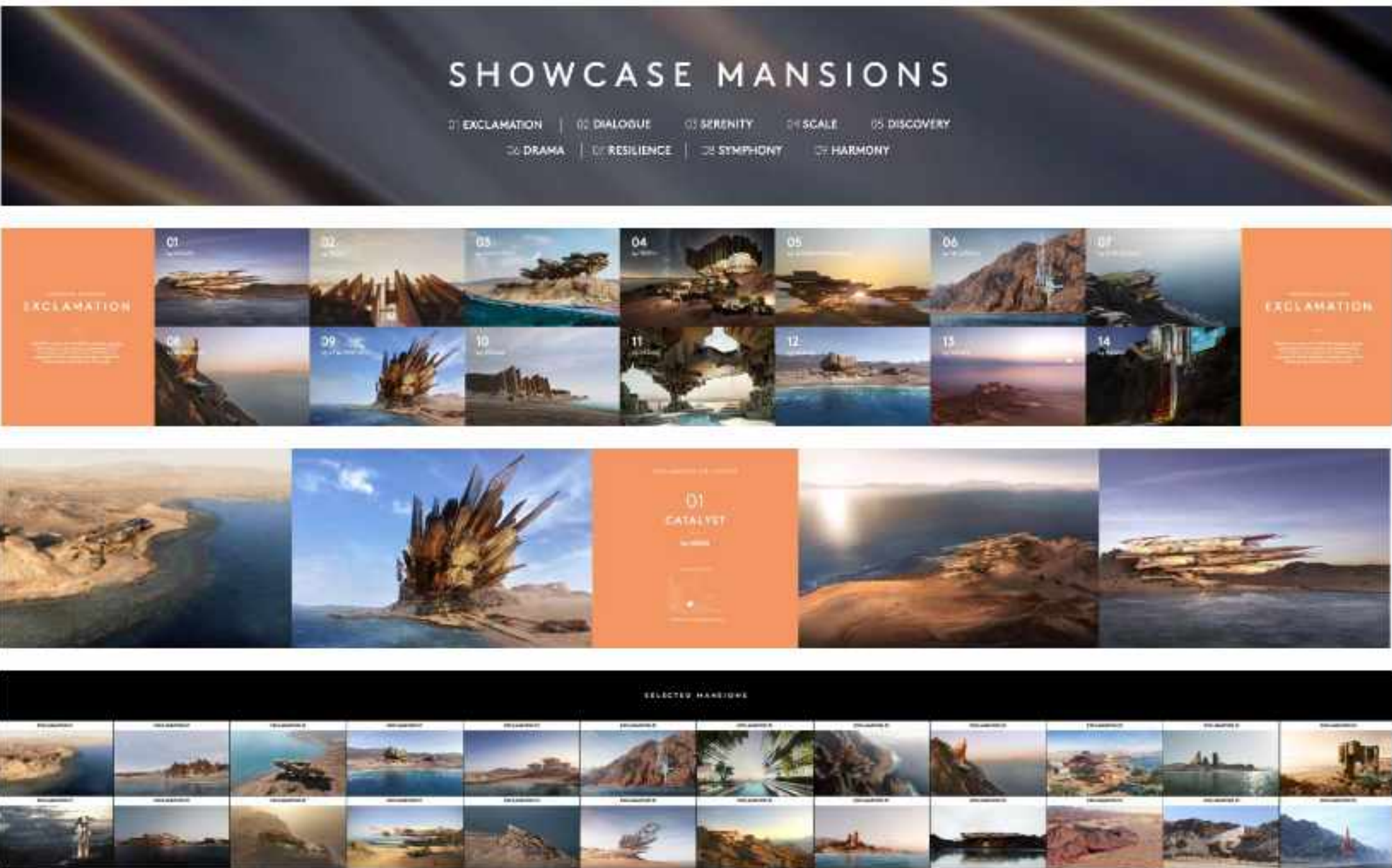
Project Management  
CMS  
Controller Application  
Catalog App

## SHOWCASE MANSIONS EXCLAMATION

MAGNA, as a component of the NEOM initiative, also articulates a novel vision of the future—one that is unapologetically innovative and exuberant. MAGNA's vision expresses the longing for a transformation in the conception of ideas for future living and celebrates novel ideas and approaches.



Screen



Controller



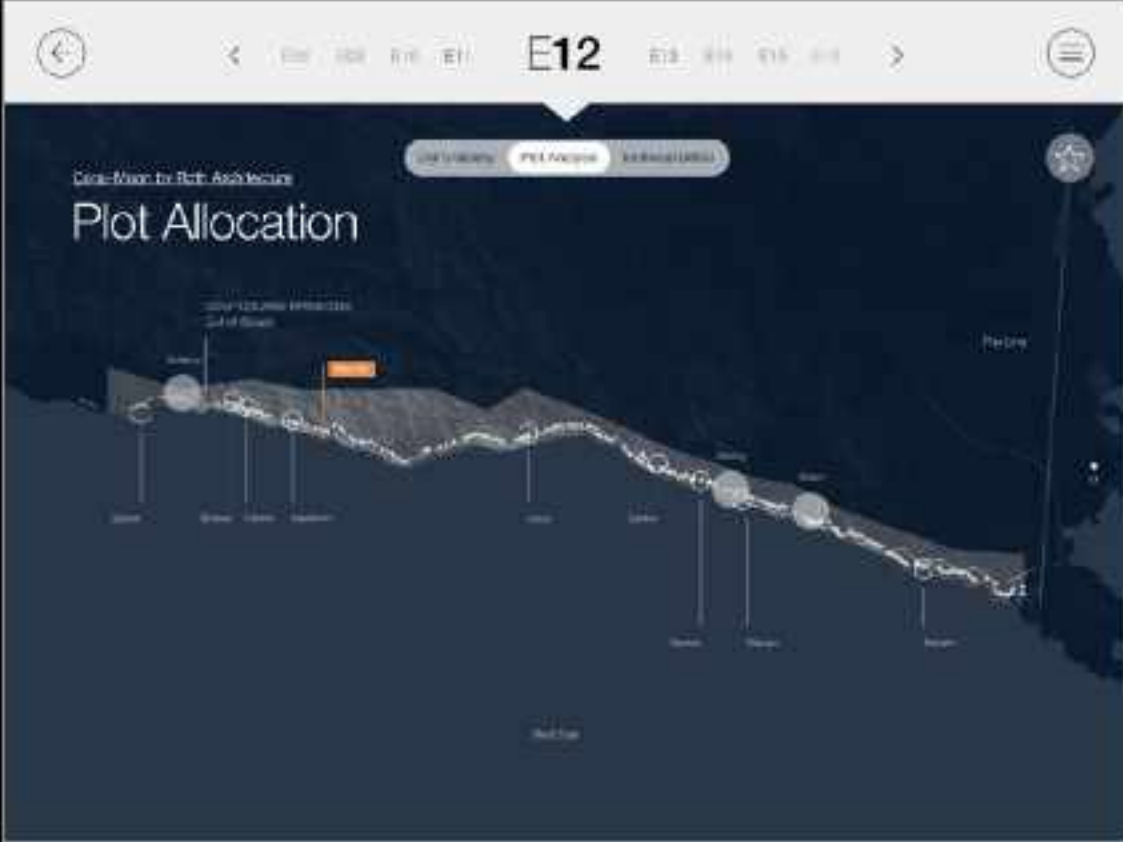
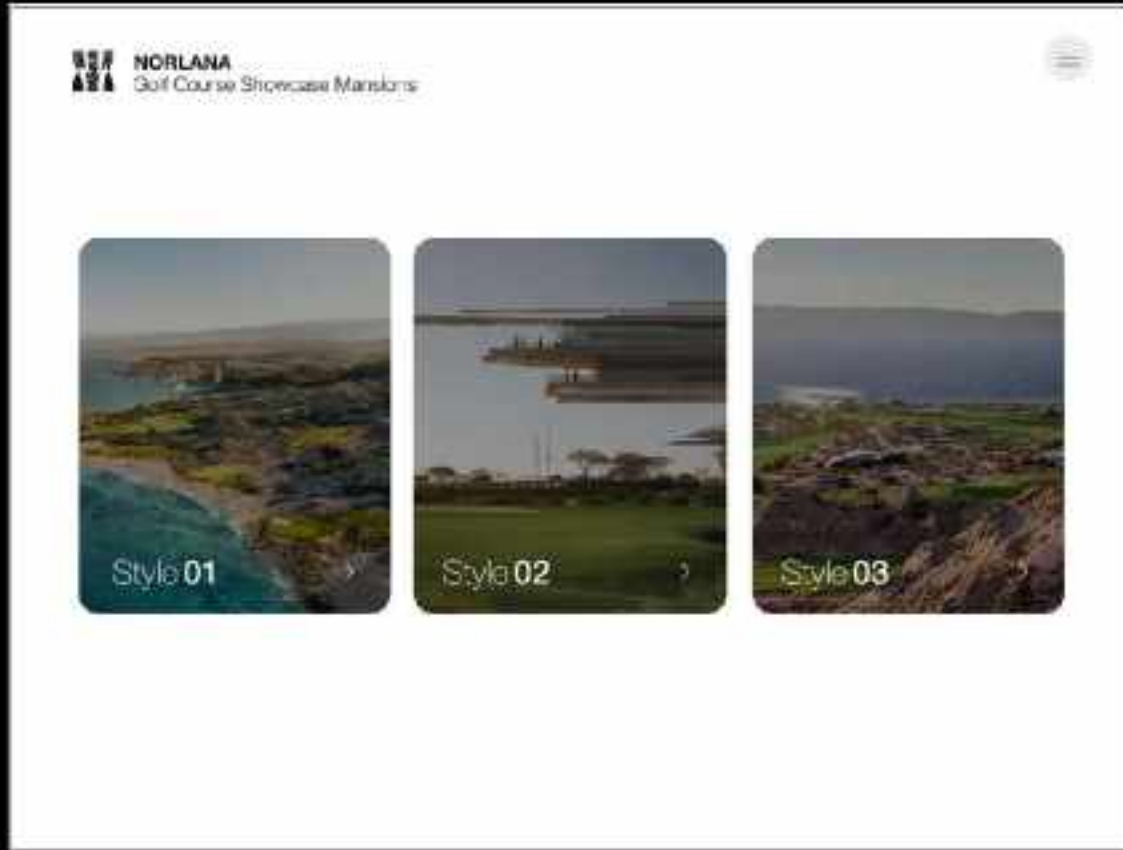
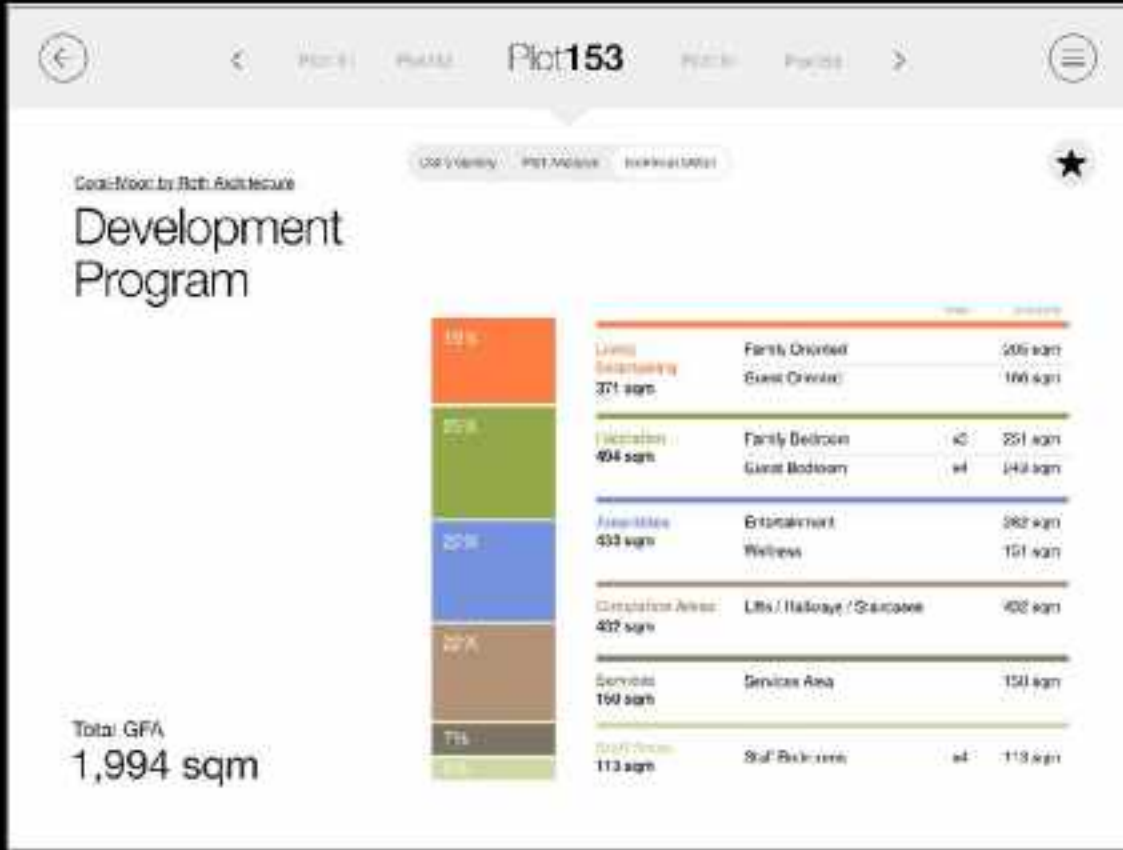
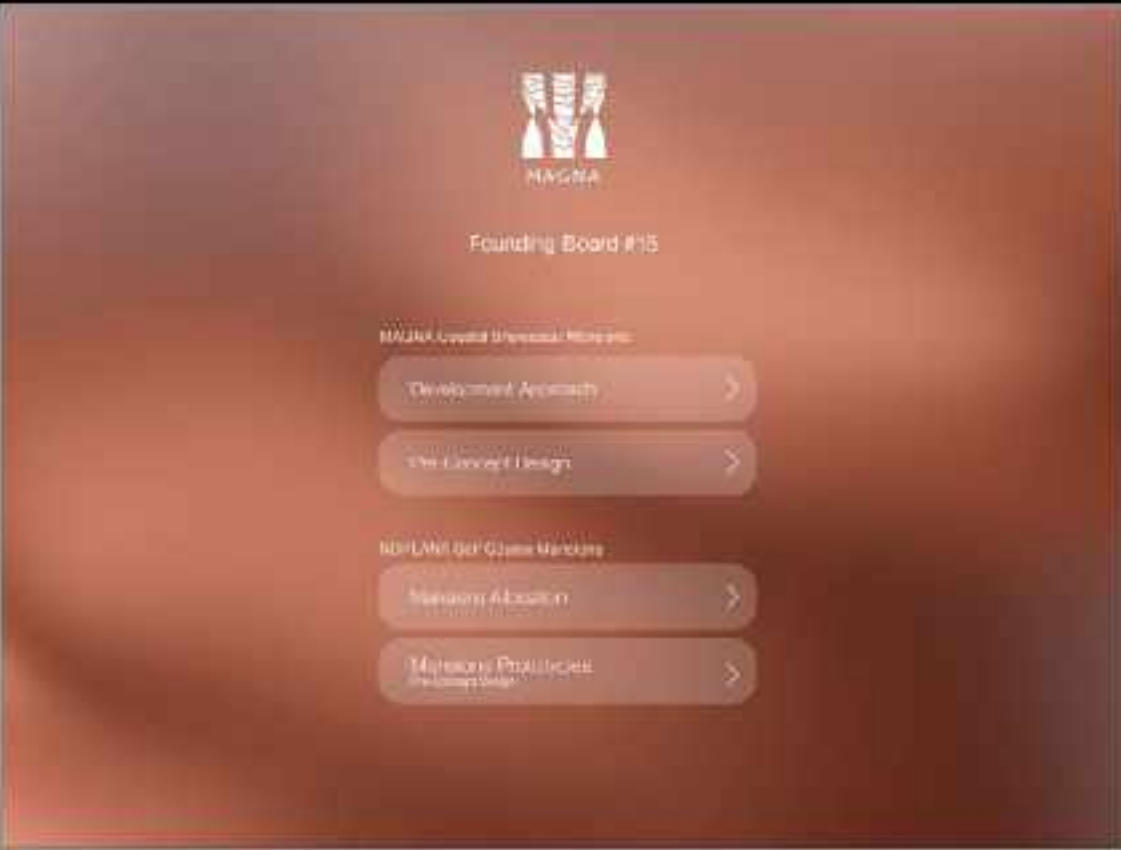
# MAGNA FB#15

Mansions Showcase Interactive Installation  
Project Management  
CMS for Exhibition Content Control  
Exhibition Content App  
iPad Exhibition Controller  
Desktop Controller App



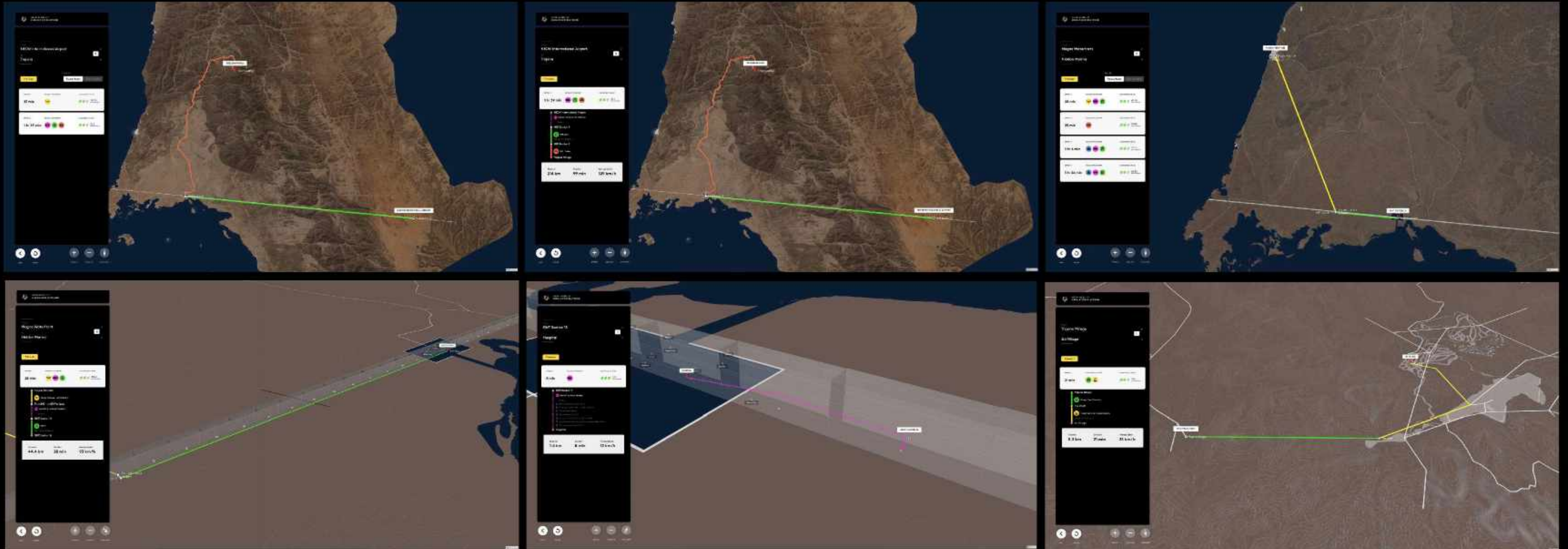
# MAGNA FB#15

Mansions Showcase Interactive Installation  
Project Management  
CMS for Exhibition Content Control  
Exhibition Content App  
iPad Exhibition Controller  
Desktop Controller App



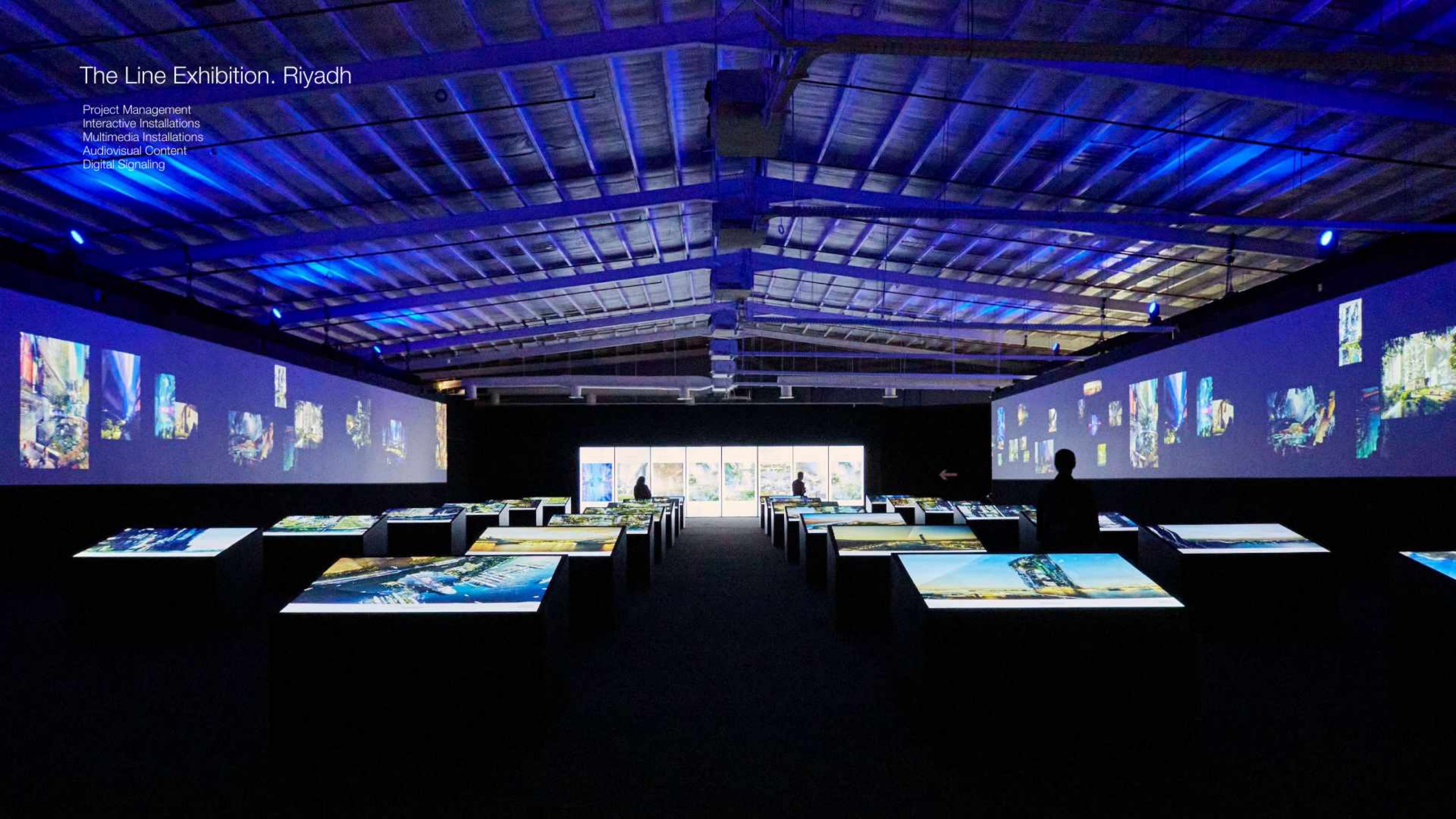
# NEOM Mobility. Simulation Platform

Project Management  
UX Design & Integration  
Platform Development  
Routing and Directions Server Development  
Route Planner Development  
Tile Server Development  
Audiovisual Content Creation



# The Line Exhibition. Riyadh

Project Management  
Interactive Installations  
Multimedia Installations  
Audiovisual Content  
Digital Signaling



# The Line Exhibition. Riyadh

Project Management  
Interactive Installations  
Multimedia Installations  
Audiovisual Content  
Digital Signaling



# FC Barcelona Museum Haikou

Project Management  
Interactive Installations  
Multimedia Installations  
Audiovisual Content



# FC Barcelona Museum Haikou

Project Management  
Interactive Installations  
Multimedia Installations  
Audiovisual Content



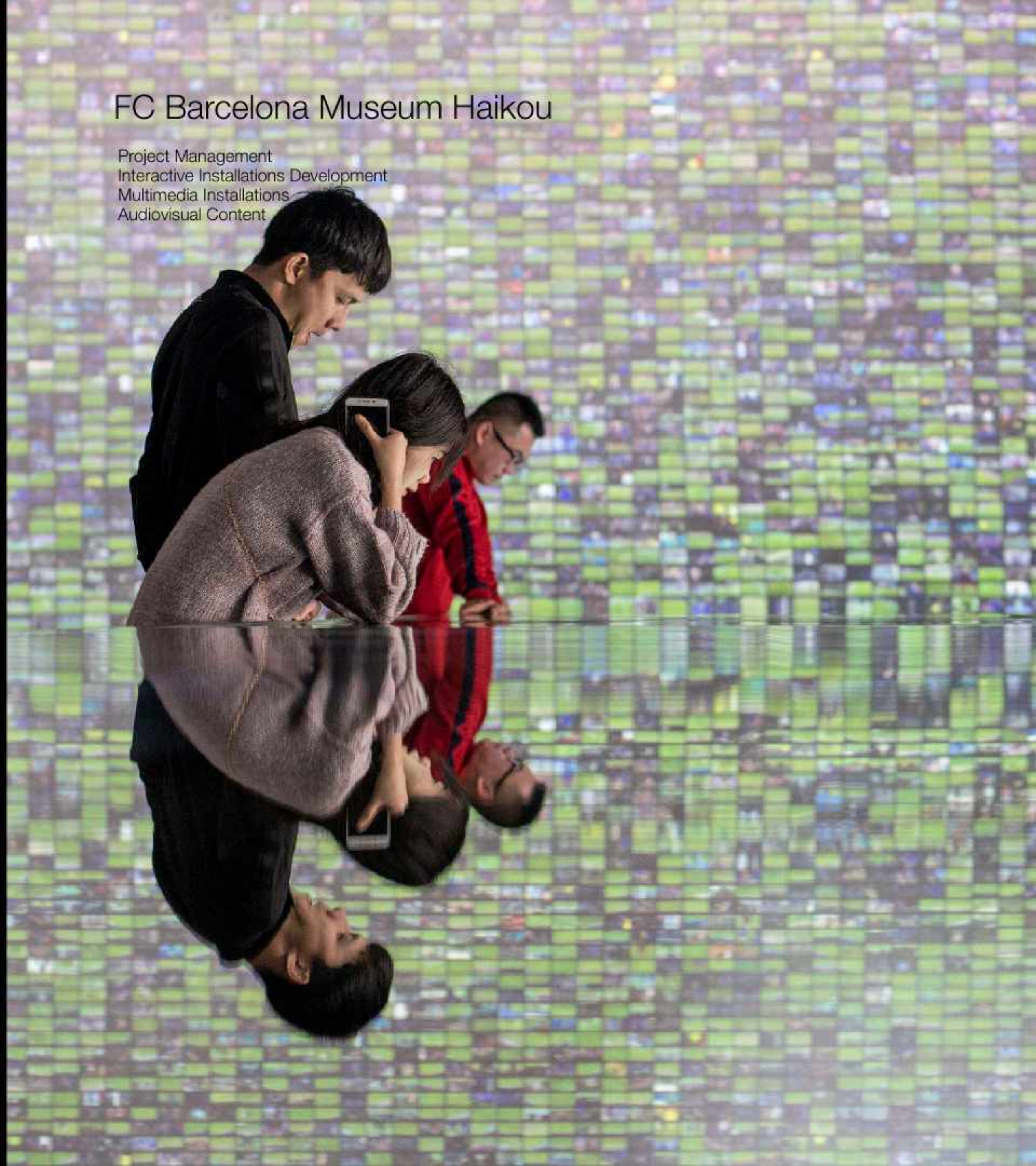
# FC Barcelona Museum Haikou

Project Management  
Interactive Installations  
Multimedia Installations  
Audiovisual Content



# FC Barcelona Museum Haikou

Project Management  
Interactive Installations Development  
Multimedia Installations  
Audiovisual Content



# Mobile World Centre

Project Management  
Interactive Installations Development  
Multimedia Installations  
LED Programming



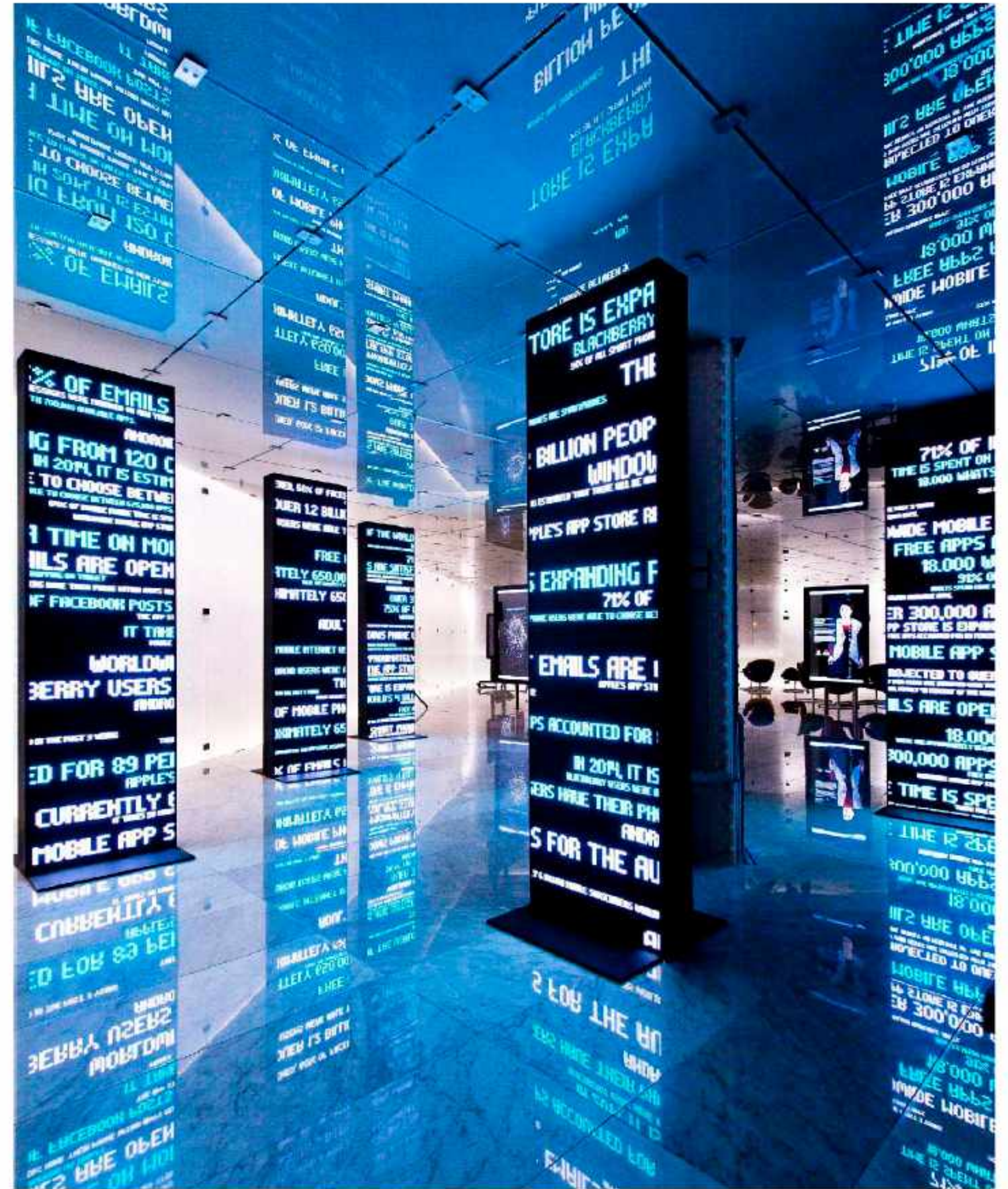
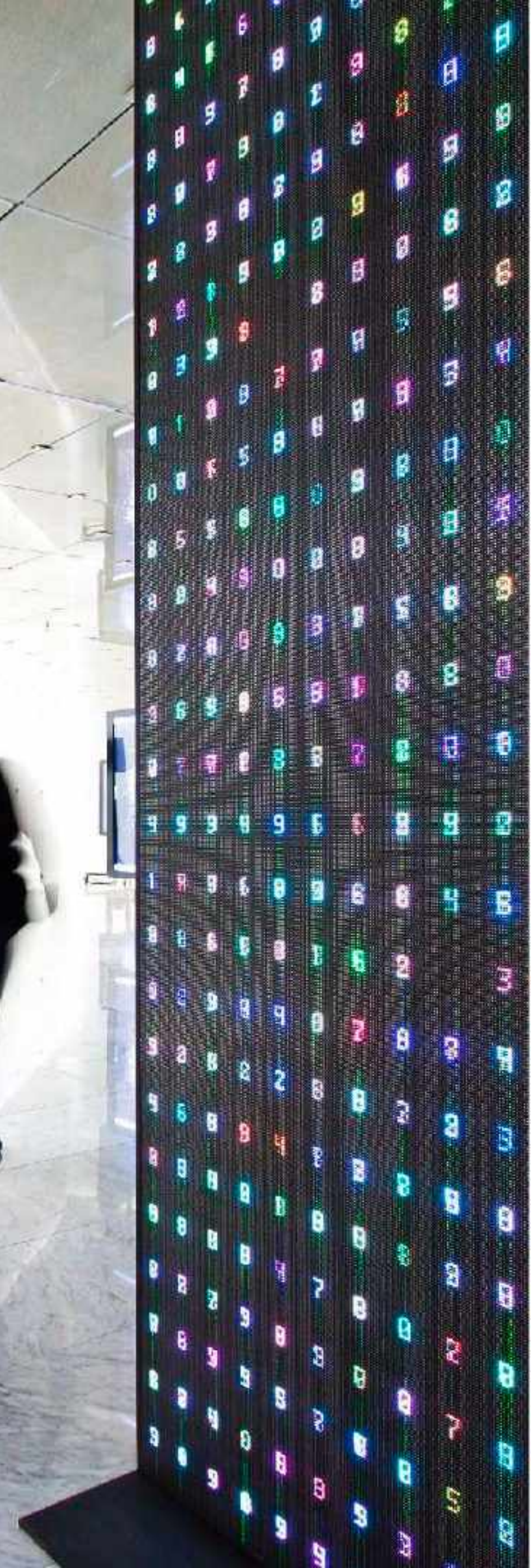
# Mobile World Centre

Project Management  
Interactive Installations Development  
Multimedia Installations  
LED Programming



# Mobile World Centre

Project Management  
Interactive Installations Development  
Multimedia Installations  
LED Programming



# Cosmo Caixa. Experiment 2100 Exhibition

Project Management  
Interactive Installations Development  
Multimedia Installations



## EL FUTUR IMAGINAT

EL FUTURO IMAGINADO  
THE IMAGINED FUTURE

### El sor del futur

En 1849, el futurismo...

...

### El shock del futuro

En 1911, el futurismo...

...

### The shock of the future

About 300 or 400 years ago, our ancestors could predict that in their lifetime the world would remain practically the same as the one they discovered in their childhood. Nowadays that's no longer true! The development of the industrialised world and the changes and uncertainties it brings has given the concept of future more importance.

We live in the so-called shock of the future: everything appears to be changing too fast and, therefore, we feel the need to anticipate these changes. The enormous popularity of science fiction is nothing but a reliable reflection of this concern.

Project Management  
Interactive Installations Development  
Multimedia Installations

MEGATENDENCIAS: ¿QUÉ OCURRIRÁ DE AQUÍ AL 2100?  
MEGATRENDS: WHAT WILL HAPPEN BETWEEN NOW AND THE YEAR 2100?

13. *Magnification* est le rapport entre la taille réelle d'un objet et la taille de son image. Elle est donnée par la formule :

[illegible]

The technical focus is on production, that

hyperbolic  
compensation

« Il se peut aussi continuer d'ajouter ce poste. Il y en a un sur le toit, mais... l'été 2008, la somme totale de l'achat total avait égalé à la maison de la Tarte »

[illegible]

«En situaciones no consistentes la superposición en esta forma del folio  
Conviene que se en la forma del folio»

«Este testimonio se convierte en responsabilidad ante uno de los temas del futuro. Considero que es el tema del futuro».

«Se il tuo da controllare al mio  
antidoto se l'asfalto de la polizia,  
police hanno da controllare  
la polizia per garantire la  
separazione del nostro modo  
antidoto»

«In ogni caso, la nostra politica di sviluppo economico si basa su tre pilastri: la promozione della competitività, la tutela dell'ambiente e la promozione della cultura e del patrimonio storico e artistico».

Magnum 2001  
 2001-2002

«Il tuo stile è solo la tua vera personalità che si esprime. Non la tua vera personalità che si esprime».

«Las ciudades son la sede y el hogar principal del grupo humano. En la esfera de moral para el hombre, el ser civilizado».

«Çap vîdîl se haurî de ses tas  
grin perché un homme se jure  
sur sa plume et se met  
à l'œuvre»

«Algunos creían debería ser tan grande como para que un hombre se pueda salir de ella dando un paseo por la mañana.»

Carl Gustav, escritor sueco

«Il se en nombre les clients de grande taille et cela que les personnes qui  
le visiter soient très attentives aux détails»

«Il y a sûrement les éléments de grande violence et il nous, qui ne sommes que les habiles avec cette violence qui nous a tués. Il y a, en fait, une violence qui nous a tués».

**Journal of Management Education** 32(10)

La migració  
de Maròc

**ESPANYA PERDRÀ 5,6 MILIONS  
D'HABITANTS EN 50 ANYS**

Il primo è un'azienda che ha investito in un nuovo prodotto, il secondo in un nuovo mercato, il terzo in un nuovo modo di fare business, il quarto in un nuovo modo di fare business.

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permanently  
into regular  
employment. The  
law also  
prohibits  
discrimination



Clienti da grande stile al ristorante che ha perso tutto.

...de grandes ciudades en el mundo, que se  
...en una sola ciudad que nunca  
...

100

100

# Massimo Dutti. New Typography Showcase

Art Direction  
Graphic & Web Design  
Typography Catalog Application  
Interactive Application



# 2024 ZARA. SHAPING TODAY FOR TOMORROW

Project Management  
CMS for Exhibition Content Control  
Recording App  
iPad Exhibition Controller



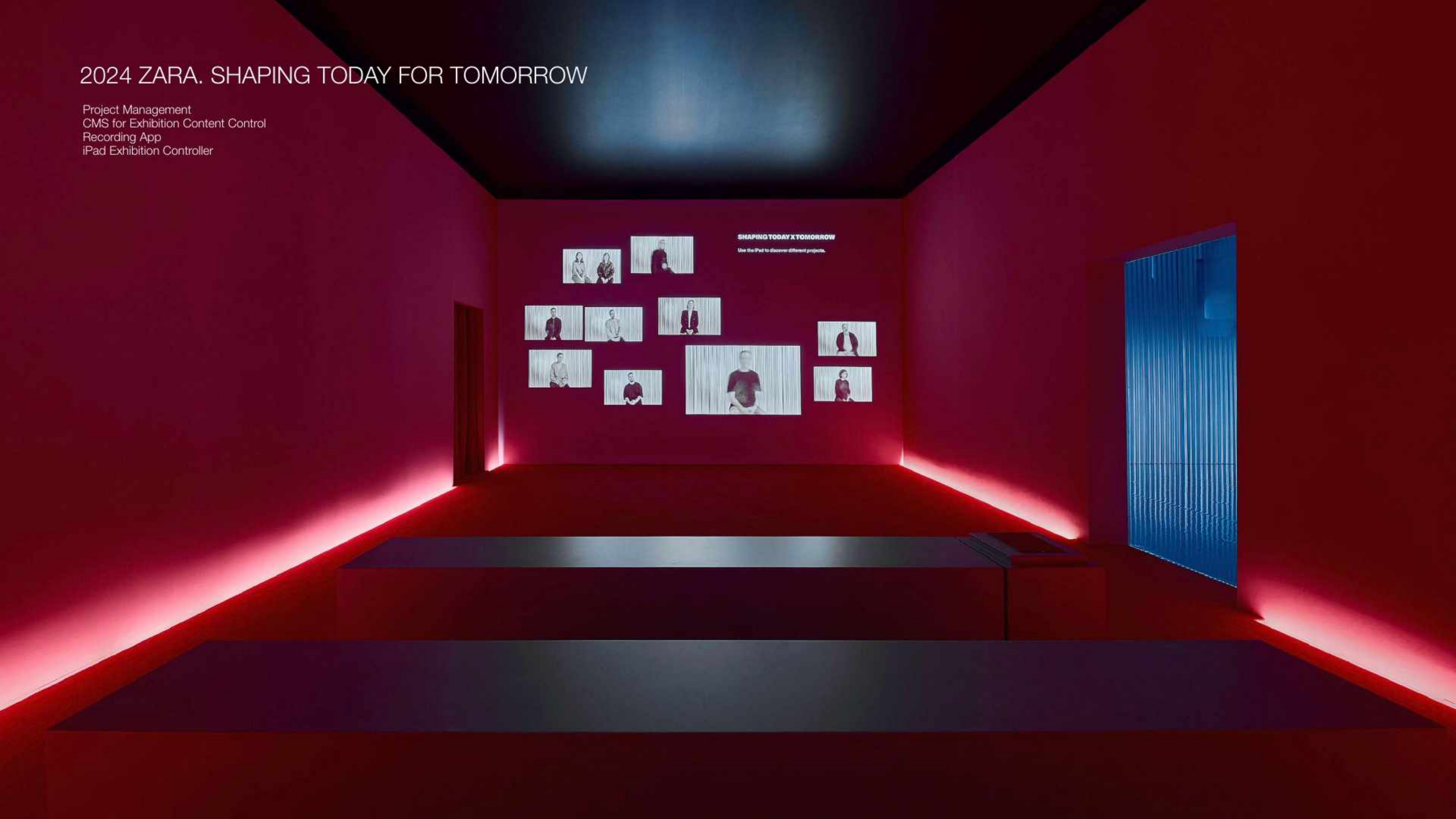
2024 ZARA. SHAPING TODAY FOR TOMORROW

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