

Dani Costa is a Barcelona-based creative director dedicated to pioneering projects at the intersection of culture and creativity.

I bring together creative direction, graphic design, interactive development, video production, and photography to transform ideas into fully realized projects, from initial concept through to final execution.

I design and produce integral event experiences and cutting-edge digital interactions across various fields including fashion, music, design and architecture.

My mission is to create a positive impact where brands, people, and culture converge. I specialize in helping our clients connect with their specific communities, delivering compelling communications that inspire thought, reflection, and action.

Dani Costa

Project Management
Head of Development Department

Diploma degree in Telecommunications
Bachelor's degree in Fine Arts
Master's Degree in Graphic Design & Digital Media
Technical Strategic Consultant
Founder of lume.office

NEOM Bay Strategy
NEOM Livability Design Principles
NEOM Integrated Strategy (IS)
NEOM Projects. The Spine Animations
NEOM Designs Experience APP
NEOM Bay Mansions App
NEOM Mountain Mansions App
NEOM Bay Masterplans App
NEOM The Line FB#01
NEOM Board Presentations Website & App
NEOM Museum
NEOM Gulf of Aqaba Sci-Fi Ideation Imagery App
NEOM Project Y App
NEOM Masterplans. VR & APP Development
NEOM The Line Public Exhibition. Riyadh
NEOM Enowa Generation Sites
NEOM Magna FB#09
NEOM Magna FB#10
NEOM Magna FB#12
NEOM Magna FB#15
NEOM Shushah FB#12. APP Development
NEOM Mobility Platform
NEOM Tabuk Buffer. APP Development

VESTAS. Wind Space. Madrid - Interactive Dev.
FCB. Fútbol Club Barcelona Museum. Barcelona
DEXEUS Foundation. Be a Woman, today Exhibition
Naval Museum Exhibition Madrid - Interactive Dev
Exhibition MIPIM Cannes – AV Interactive Installation
Fira Barcelona – Web/App Development
MWCongress Barcelona / Shanghai
EMAV – Web/App/ Alumni Digital Portfolio Tool
Barcelona Fire Museum - Interactive Dev
Barcelona Stand at IOT Solution World Congress
HP – Customer Experience User Journey
Cosmo Caixa - Barcelona Science Museum.
Experiment 2100. Tech Consultant / Lead Developer
Kuwait Science Museum (Sheikh Abdullah Al Salem Cultural Centre). Periodic Table Interactive Installation
EVERIS Living Lab. Tech Consultant / Lead Dev
Colonial. AV Installation / Live Experiences. Lead Dev
FCB. Fútbol Club Barcelona. Haikou Experience
Museum. China - Tech Consultant / Lead Developer
Massimo Dutti. New Typography Project
Helmut Newton. Fact & Fiction - Video Installation
ZARA. Shaping Today X Tomorrow Exhibition
KSP Aviation Museum. Riyadh

Main clients

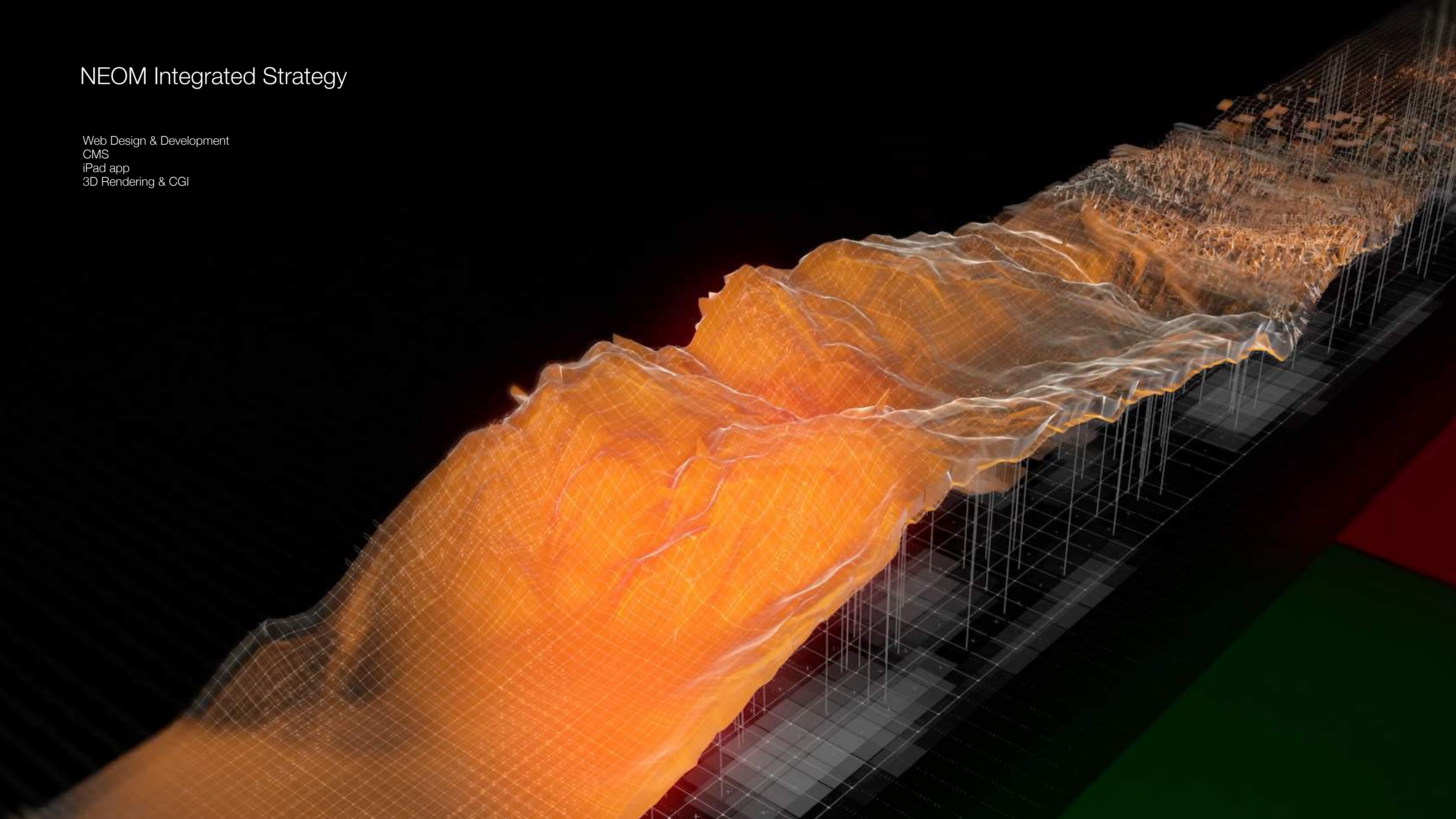
NEOM
INDITEX
HP – Hewlett-Packard
FCB – Fútbol Club Barcelona
Seat / Cupra
MWC – Mobile World Congress
ISE – Integrated Systems Europe
Barcelona City Council
Fira Barcelona
...

Main projects

VESTAS. Wind Space. Interactive Installation. Madrid
FCB. Fútbol Club Barcelona Museum. Barcelona
DEXEUS Foundation. Be a Woman, today Exhibition. Barcelona
Naval Museum Exhibition. Madrid
Fira Barcelona. Web Development / App Development
MWCongress. Barcelona / Shanghai
Barcelona Fire Museum. Barcelona City Council
IOT Solution World Congress. Barcelona
HP (Hewlett-Packard). Customer Experience User Journey
Cosmo Caixa. Barcelona Science Museum. Experiment 2100.
Kuwait Science Museum (Sheikh Abdullah Al Salem Cultural Centre)
EVERIS Living Lab. Barcelona
FCB. Fútbol Club Barcelona. Haikou Experience Museum. China
Massimo Dutti. New Typography Project
ZARA. Shaping Today X Tomorrow Exhibition
KSP Aviation Museum. Riyadh

NEOM Integrated Strategy

Web Design & Development
CMS
iPad app
3D Rendering & CGI

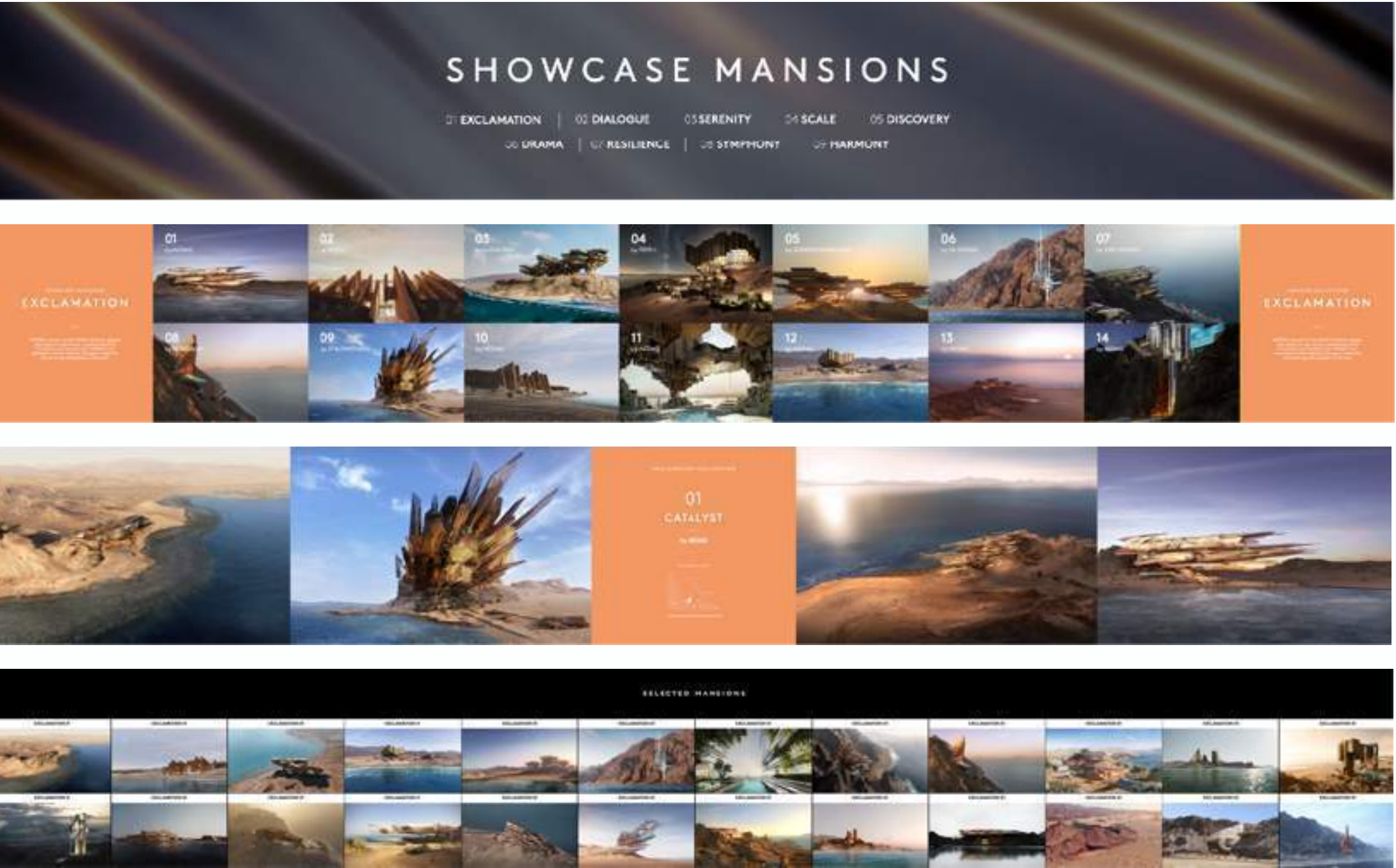


MAGNA FB#12

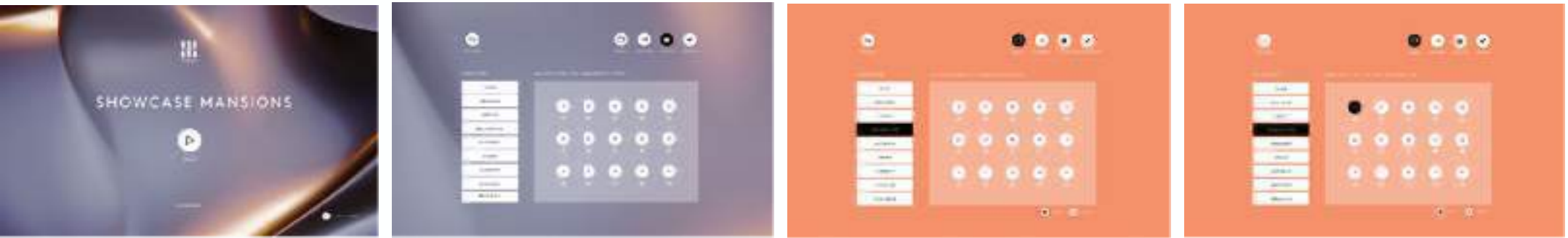
Mansions Interactive
CMS
Controller Application
Catalog App



Screen



Controller



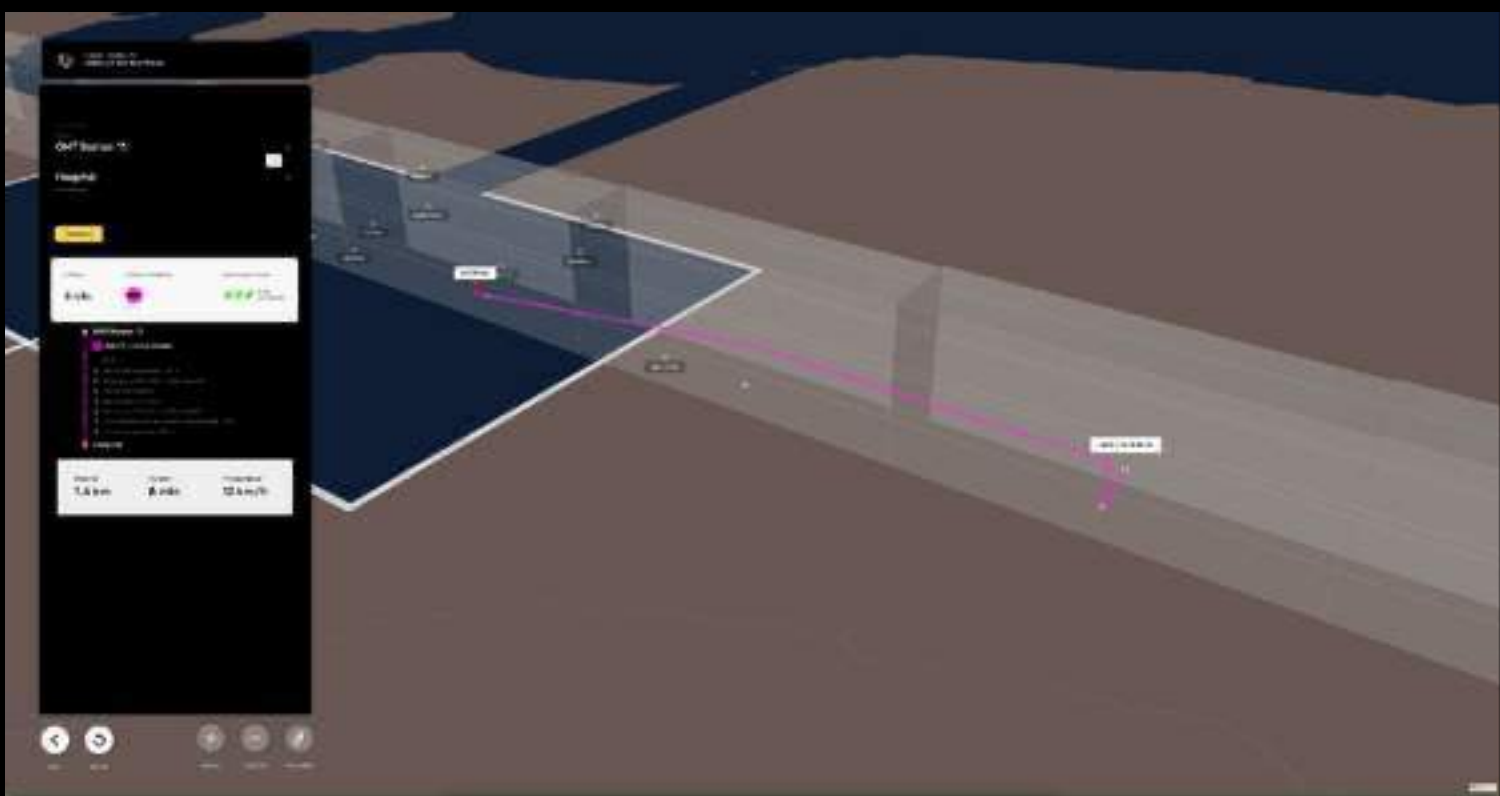
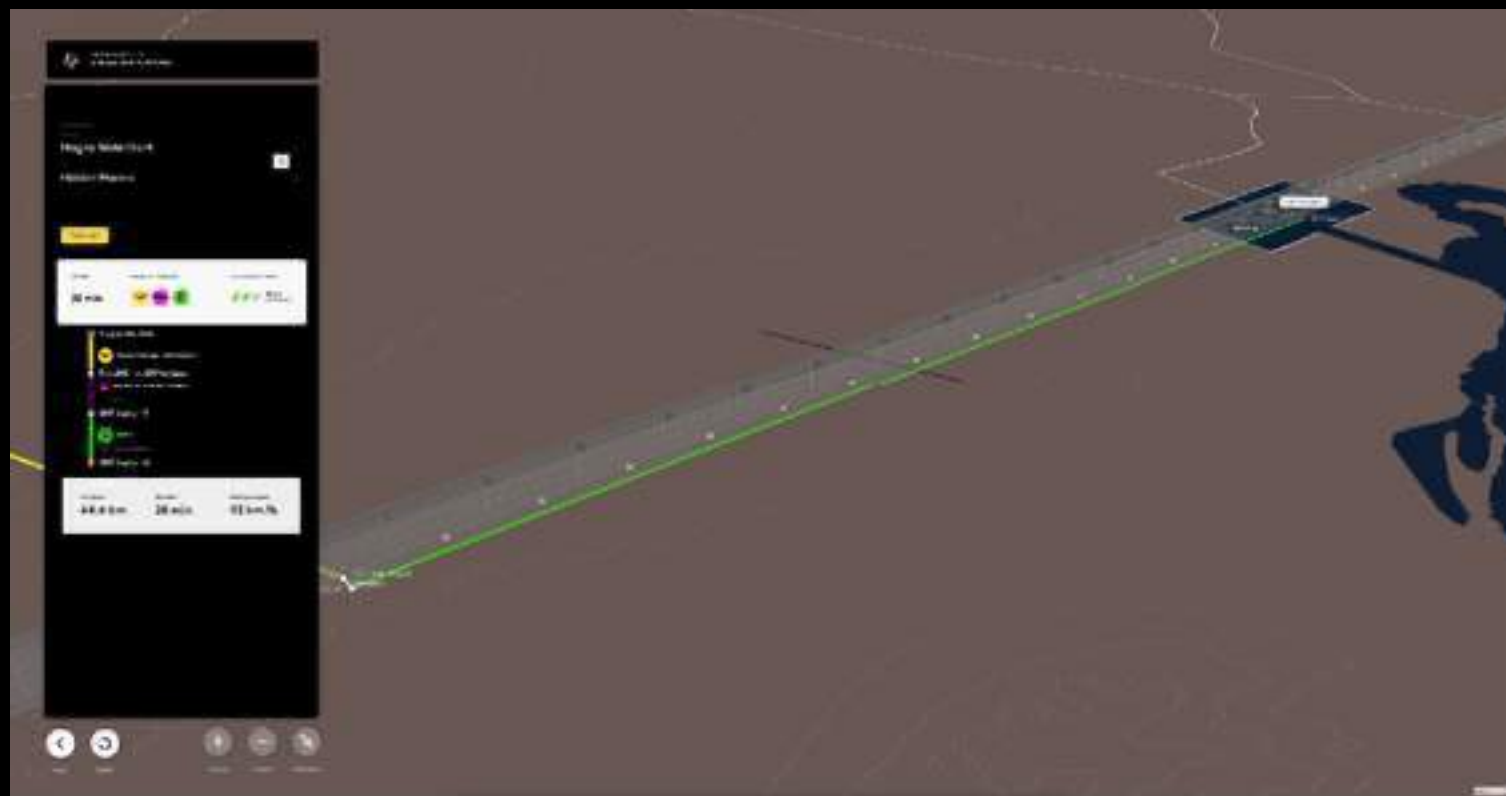
MAGNA FB#15

Mansions Showcase Interactive Installation
CMS for Exhibition Content Control
Exhibition Content App
iPad Exhibition Controller
Desktop Contoller App



NEOM Mobility. Simulation Platform

UX Design & Integration
Platform Development
Routing and Directions Server Development
Route Planner Development
Tile Server Development
Audiovisual Content Creation



The Line Exhibition. Riyadh

Interactive Installations Development
Multimedia Installations
Audiovisual Content
Digital Signaling



The Line Exhibition. Riyadh

Interactive Installations Development
Multimedia Installations
Audiovisual Content
Digital Signaling



FC Barcelona Museum Haikou

Interactive Installations Development
Multimedia Installations
Audiovisual Content



FC Barcelona Museum Haikou

Interactive Installations Development
Multimedia Installations
Audiovisual Content



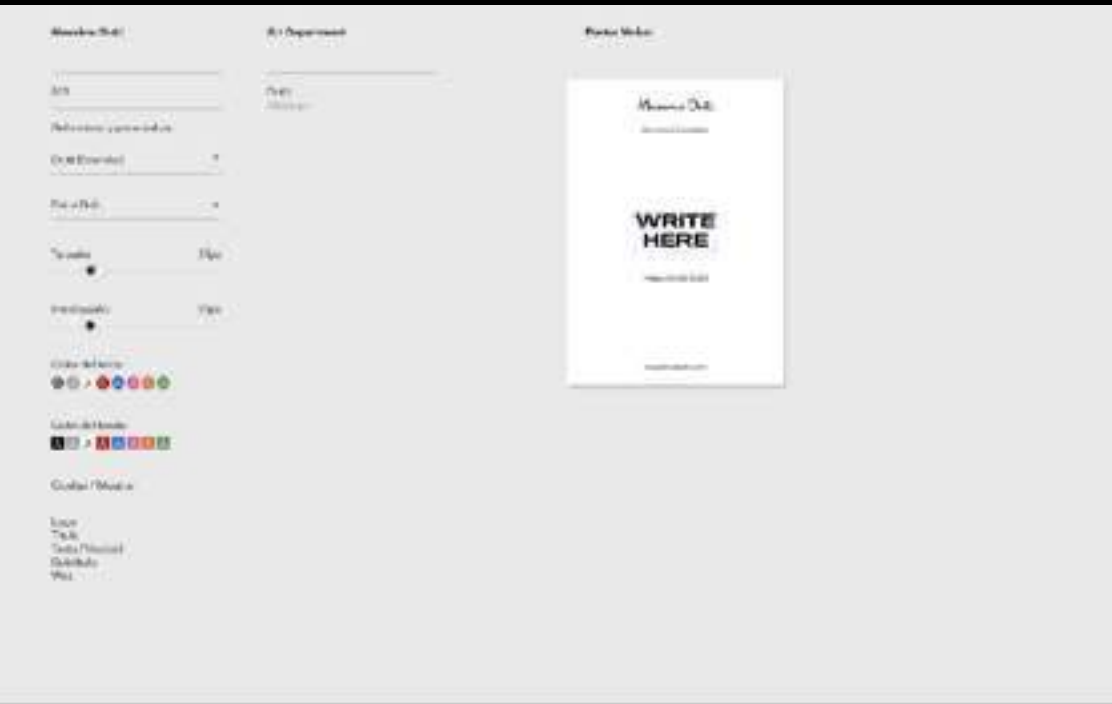
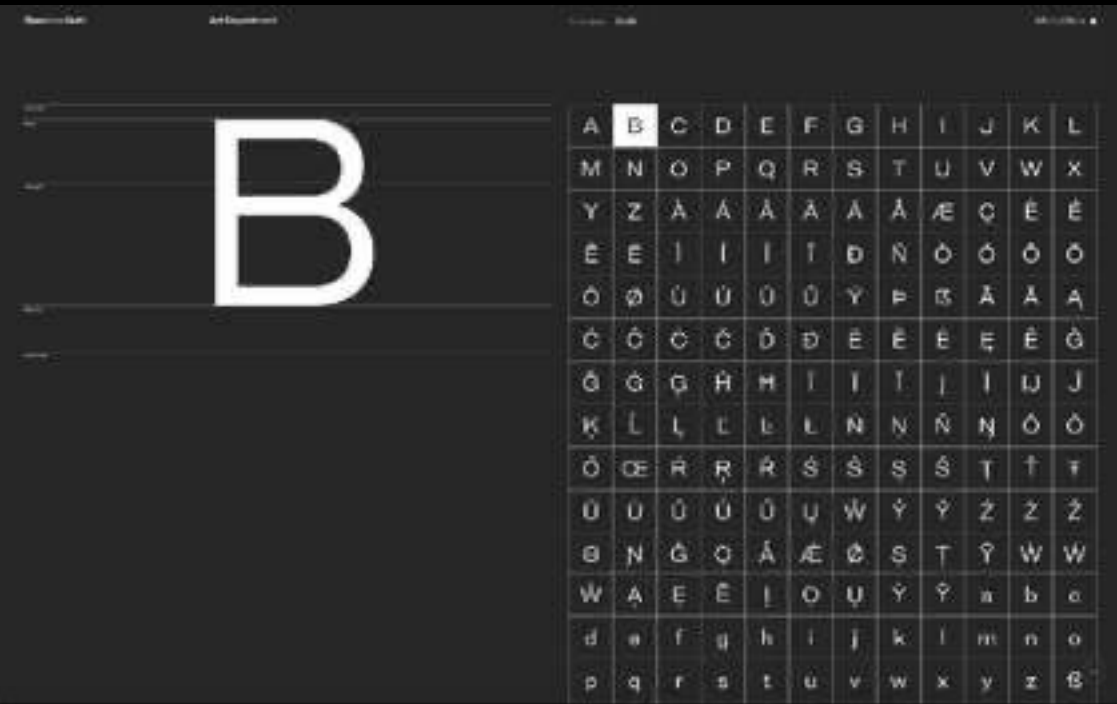
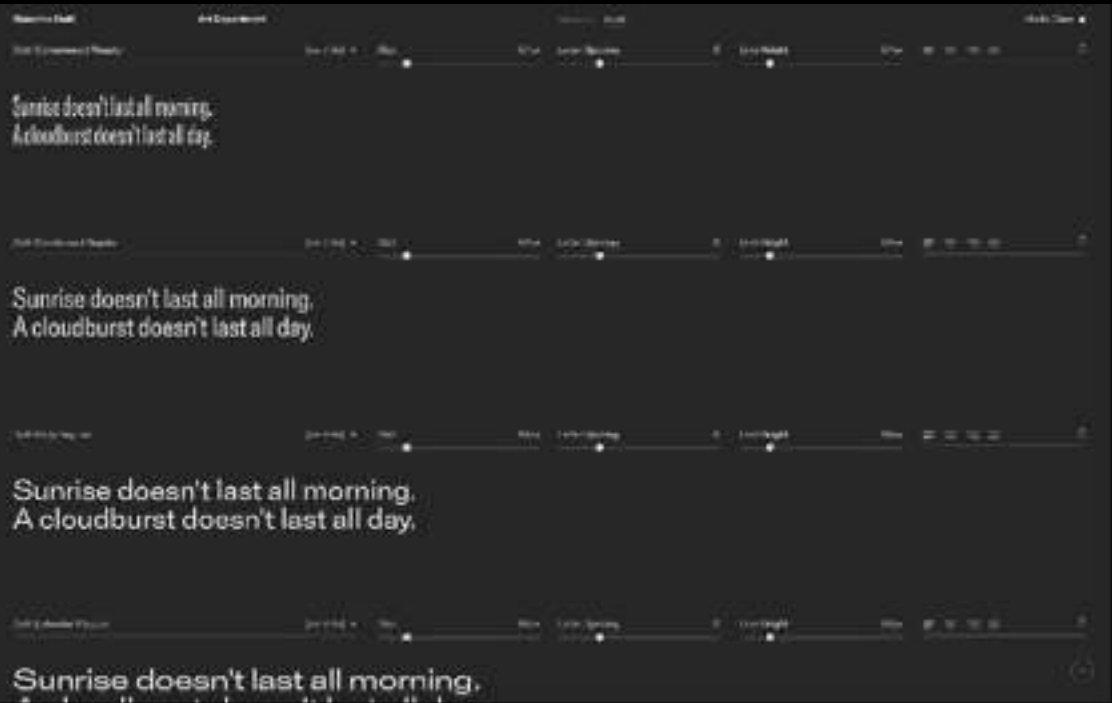
Mobile World Centre

Interactive Installations Development
Multimedia Installations
LED Programming



Massimo Dutti. New Typography Showcase

Art Direction
Graphic & Web Design
Typography Catalog Application
Interactive Application



2024 ZARA. SHAPING TODAY FOR TOMORROW

CMS for Exhibition Content Control
Recording App
iPad Exhibition Controller



2024 ZARA. SHAPING TODAY FOR TOMORROW

CMS for Exhibition Content Control
Recording App
iPad Exhibition Controller

