



AIRSPACE

The coordination and participation service for skydiving

The Current State

Skydiving coordination is running on workarounds.

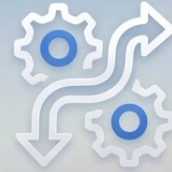


Fragmentation has real costs.



Opportunity is invisible.

Jumpers miss coaching slots and events because they don't know they exist.



Coordination is inefficient.

Coaches and organizers spend hours managing logistics through informal channels.



Trust is inconsistent.

No portable, structured way to establish or verify credibility.



Participation depends on networks.

Access to the best opportunities is gated by who you already know.

AIRSPACE replaces fragmentation with a single coordination layer

Before: Fragmentation

- No visibility at the DZ →
- Coaches hard to find →
- Events discovered by chance →
- Trust built informally →
- Coordination in DMs →

THE AIRSPACE
SOLUTION

After: Single Coordination Layer

- Local discovery at drop zone level
- Coach profiles with live availability
- Structured event discovery and applications
- Lightweight credibility and endorsement layer
- One place to manage participation

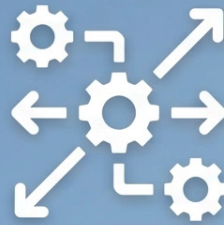
One service. Every dimension of participation.

AIRSPACE is a mobile-first service that helps skydivers discover people, coaches, and events — while giving coaches and organizers structured tools to run participation more efficiently.



Better Discovery

See who is at the drop zone, who is available to coach, and what events are open.



Better Coordination

Structured workflows replace WhatsApp threads and spreadsheets.



Better Trust

Lightweight credibility and endorsement signals that travel with your profile.

Product Experience: Discovery

- See who is at the drop zone today.
- Discover active jumpers, coaches, and upcoming loads.



Product Experience: Coaching

- Browse coach profiles and verify credentials.
- Check live availability and book slots directly.



Product Experience: Events

- Browse structured event listings.
- Apply with one tap and track status in real time.



Built for every role in the sport.



Fun Jumpers

Discover activity, coaches, and events at any drop zone — without relying on personal networks.



Coaches & Load Organizers

Manage availability, get discovered by the right jumpers, and run structured participation workflows.



Teams & Event Organizers

Create events, manage applications and waitlists, and coordinate participants efficiently.



Drop Zones & Tunnels

Operational tooling, venue pages, and analytics to manage their community and activity.

Drop zones and tunnels enter in a later phase.

Not a feed. Not a directory. A structured coordination service.

Feature	AIRSPACE	Others
Local DZ discovery	✓ (Yes)	✗ (No/Partial)
Coach availability	✓ (Yes)	✗ (No)
Event applications	✓ (Structured)	✗ (No/Basic)
Application status tracking	✓ (Yes)	✗ (No)
Trust / credibility layer	✓ (Yes)	✗ (No)
Mobile-first design	✓ (Yes)	✗ (No/Partial)

AIRSPACE is a structured coordination service — not a social feed, not a marketplace, not a directory.

Why Now

**The window for
a coordination
layer is open.**

1



Fragmented coordination is getting worse.

2



Mobile-first expectations are rising.

3



Coaching and event participation need better tools.

4



The category is still underbuilt.

5



The first company to build structured participation data gains a real advantage.

The AI Advantage

AI becomes powerful when the underlying data is structured.



Matching jumpers with the right coaches and events



Personalized recommendations



Interpreting experience, skills, and endorsements



Helping organizers and coaches review applications faster



Trust-support and moderation assistance



Making coordination smarter over time

AIRSPACE becomes more powerful as it accumulates structured workflow, participation, and trust data — creating a meaningful long-term advantage.

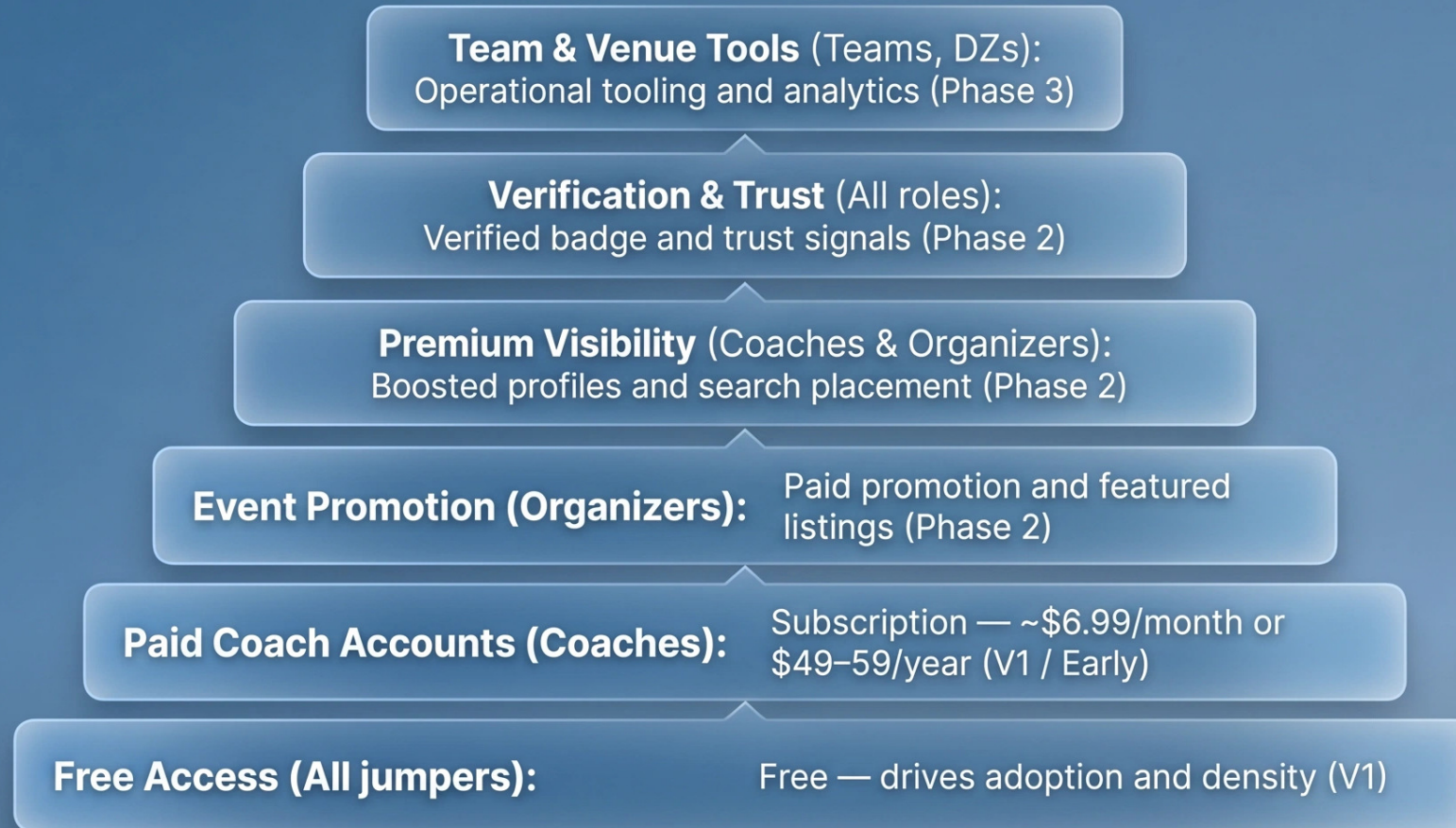
Note: AI is not the core of V1. V1 builds the structured data foundation. AI becomes a major value driver in later phases.

AI Product Experience

- **AI-powered matching:** Connect jumpers with the right coaches and events.
- **Organizer copilot:** Faster application review and waitlist management.



Simple monetization logic. Designed to scale with usage.



Key Logic: Jumpers stay free to maximise usage. Coaches are the first monetizable layer. Organizers and venues unlock the next revenue tier.

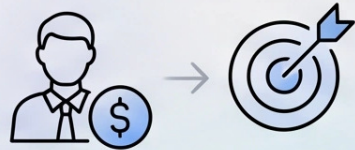
Business Scale

A strong vertical service business with room to grow



Market Logic

Relatively small absolute size, but highly engaged, international, and recurring-use.



Who Pays First

Coaches are the first monetizable layer, driven by commercial intent.



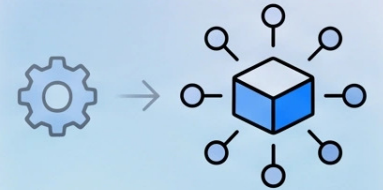
Pricing Approach

Accessible entry (e.g., ~\$6.99/month or ~\$49–59/year) to drive adoption.



Revenue Evolution

Premium tiers, organizer tools, visibility boosts, and analytics unlock later revenue.



Potential Scale

From a niche utility to the definitive definitive operating layer for the sport.

Go-to-Market

Build density first. Expand when it's proven.



Future Vision

AIRSPACE grows with the sport — and beyond it.



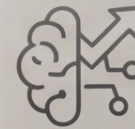
Phase 1 — V1 Pilot

- Core discovery, coaching, and event coordination.
- Prove usage in selected nodes.



Phase 2 — Platform Depth

- Stronger trust infrastructure.
- Richer operational tooling.
- Payments and analytics.
- Team and venue tools.



Phase 3 — Category Leadership

- AI-powered matching and coordination support.
- Possible expansion into adjacent action sports categories.
- The default coordination layer for organised participation sport.

A full-page background image showing four skydivers in a diamond formation against a bright blue sky with wispy white clouds. The skydivers are wearing black and yellow jumpsuits with various sponsor logos like 'Red Bull' and 'Skydive'. They are also wearing helmets and harnesses. The word 'AIRSPACE' is overlaid in large white letters across the center of the image.

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